



2024 - 2025

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SALTWATER



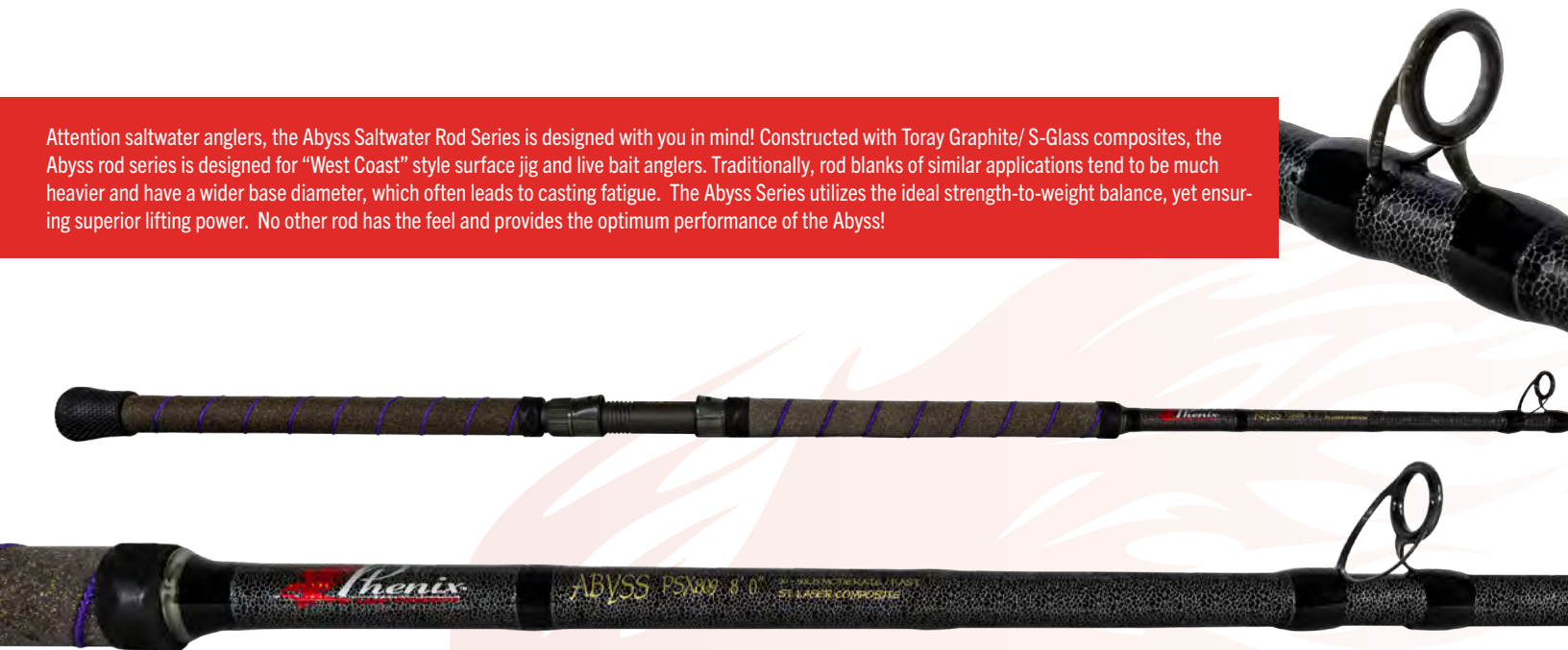
SALTWATER

Phenix has helped anglers pursue their dreams of landing the fish of a lifetime for almost 5 decades. With the most advanced materials and techniques, Phenix has set the standard for all saltwater and Pelagic fishing rods in the industry. We created the first full hybrid fishing rod in our Black Diamond Hybrid Series. We continue to push the envelope on design and construction to bring fisherman the most advanced line of rods the industry has ever seen.

ABYSS



Attention saltwater anglers, the Abyss Saltwater Rod Series is designed with you in mind! Constructed with Toray Graphite/ S-Glass composites, the Abyss rod series is designed for "West Coast" style surface jig and live bait anglers. Traditionally, rod blanks of similar applications tend to be much heavier and have a wider base diameter, which often leads to casting fatigue. The Abyss Series utilizes the ideal strength-to-weight balance, yet ensuring superior lifting power. No other rod has the feel and provides the optimum performance of the Abyss!



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-PSX-C805	812484016084	8'0"	1	8-20 LB	11 OZ	MODERATE	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C806	812484014158	8'0"	1	10-25 LB	11.4 OZ	MODERATE	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C807	812484014141	8'0"	1	12-30 LB	12.3 OZ	MODERATE	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C808	812484014134	8'0"	1	15-40 LB	14.6 OZ	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C809	812484014127	8'0"	1	20-50 LB	15 OZ	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C906	812484016091	9'0"	1	10-25 LB	13.8 OZ	MODERATE	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C907	812484014110	9'0"	1	12-30 LB	14.4 OZ	MODERATE	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C908	812484014103	9'0"	1	15-40 LB	17.9 OZ	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C909	812484014097	9'0"	1	20-50 LB	18.6 OZ	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-C1008	812484014073	10'0"	1	20-50 LB	18.2 OZ	MODERATE FAST	ESSEX SIC	DECK HAND
PHX-PSX-C1009	812484014066	10'0"	1	25-60 LB	25.6 OZ	MODERATE FAST	ESSEX SIC	DECK HAND
SPINNING								
PHX-PSX-S807	812484016589	8'0"	1	12-30 LB	13.6 OZ	MODERATE	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-S808	812484016596	8'0"	1	15-40 LB	15.1 OZ	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-PSX-S809	812484017265	9'0"	1	20-50 LB	15.6 OZ	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK TAPE

ABYSS AHD

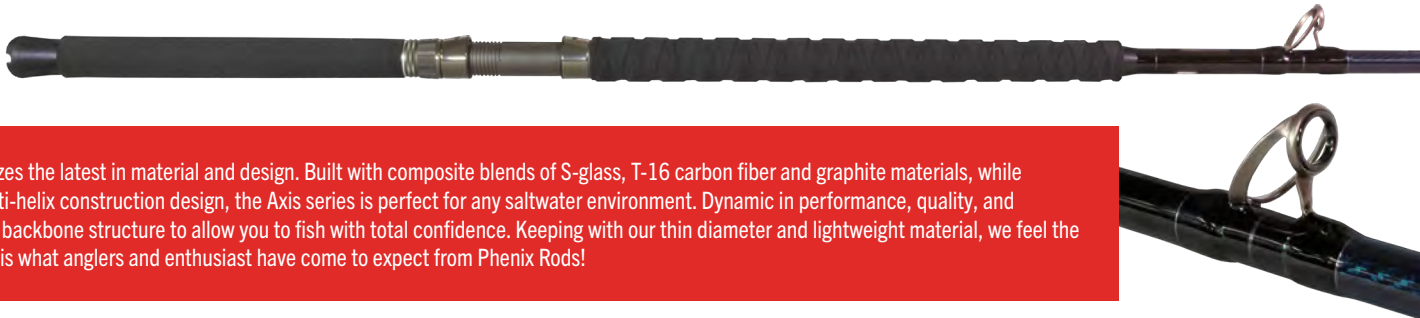
The ever popular Abyss series has a New upgraded version in the Abyss HD. With a composite blank utilizing a blend of S-Glass and Mitsubishi Core Carbon Fiber for strength, sensitivity, and weight reduction. The new HD series features a Phenix exculsive "Custom Grip" non slip corded rubber grip in three different colors. Double wrapped New Fuji FazLite guides, Phenix Fuji graphite reel seat, and rubber butt cap. The New Abyss HD will be available in three different lengths, and five different actions per model to meet all your rod preferences and techniques. Step up to the New HD and feel the difference!



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	GRIP COLORS	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-AHD-C727-BLK	810027510341	7'2"	1	12-30 LB	12.1 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C729-BLK	810027510358	7'2"	1	20-50 LB	16.3 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C786-BLK	810027510365	7'8"	1	10-25 LB	11.5 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C788-BLK	810027510372	7'8"	1	15-40 LB	15.7 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C826-BLK	810027510389	8'2"	1	10-25 LB	11.5 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C827-BLK	810027510396	8'2"	1	12-30 LB	12.6 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C828-BLK	810027510402	8'2"	1	15-40 LB	16.5 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C829-BLK	810027510419	8'2"	1	20-50 LB	17 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C897-BLK	810027510426	8'9"	1	12-30 LB	14.9 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-C898-BLK	810027510433	8'9"	1	15-40 LB	17.7 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
SPINNING									
PHX-AHD-S727-BLK	810027510440	7'2"	1	12-30 LB	13.8 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-S788-BLK	810027510457	7'8"	1	15-40LB	15.2 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM
PHX-AHD-S828-BLK	810027510464	8'2"	1	15-40LB	15.6 OZ	BLK / ORG / RED	MODERATE	FUJI FAZLITE	FUJI DELUXE GRAPHITE / PHENIX CUSTOM



AXIS



The Axis series utilizes the latest in material and design. Built with composite blends of S-glass, T-16 carbon fiber and graphite materials, while incorporating a multi-helix construction design, the Axis series is perfect for any saltwater environment. Dynamic in performance, quality, and sensitivity, with the backbone structure to allow you to fish with total confidence. Keeping with our thin diameter and lightweight material, we feel the new Axis rod series is what anglers and enthusiasts have come to expect from Phenix Rods!

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
RAIL RODS								
PHX-HAX-C760X3H	812484019306	7'6"	1	60-130 LB	32.3 OZ	MODERATE FAST	FUJI HB SIN	ALPS / EXTENDED HYPALON GRIP
PHX-HAX-C760X4H	812484019313	7'6"	1	80-200 LB	33 OZ	MODERATE FAST	FUJI HB SIN	ALPS / EXTENDED HYPALON GRIP
PHX-HAX-C800X3H	812484019320	8'0"	1	60-130 LB	32.7 OZ	MODERATE FAST	FUJI HB SIN	ALPS / EXTENDED HYPALON GRIP
PHX-HAX-C800X4H	812484019337	8'0"	1	80-200 LB	38 OZ	MODERATE FAST	FUJI HB SIN	ALPS / EXTENDED HYPALON GRIP
SPINNING								
PHX-HAX-S720MH	810027510143	7'2"	1	20-40 LB	13.5 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / EVA
PHX-HAX-S720H	810027510150	7'2"	1	25-60 LB	14 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / EVA
PHX-HAX-S780H	810027510167	7'8"	1	25-60 LB	15.5 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / EVA
PHX-HAX-S820ML	812484016305	8'2"	1	12-30 LB	14.4 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / EVA
PHX-HAX-S820MH	812484016312	8'6"	1	20-40 LB	14.8 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / EVA



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-HAX-C620X4H	812484016206	6'2"	1	80-200 LB	30 OZ	MODERATE FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C680X3H	812484016213	6'8"	1	60-130 LB	31 OZ	MODERATE FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C720MH	812484016572	7'2"	1	20-40 LB	13 OZ	MODERATE FAST	ESSEX SIC	FUJI DPSSD / HYPALON
PHX-HAX-C720H	812484016220	7'2"	1	25-60 LB	14.5 OZ	MODERATE FAST	ESSEX SIC	FUJI DPSSD / HYPALON
PHX-HAX-C720XH	812484016237	7'2"	1	30-80 LB	18.8 OZ	FAST	SEAGUIDE	FUJI DPSSD / HYPALON
PHX-HAX-C720X2H	812484016244	7'2"	1	40-100 LB	30.5 OZ	FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C720X3H	812484016251	7'2"	1	60-130 LB	32.5 OZ	MODERATE FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C720X4H	812484016268	7'2"	1	80-200 LB	34 OZ	MODERATE FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C760X2H	810027514943	7'6"	1	50-100 LB	30.6 OZ	MODERATE FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C760X4H	812484019313	7'6"	1	80-200 LB	33 OZ	MODERATE FAST	FUJI HB SIN	ALPS / HYPALON
PHX-HAX-C780MH	812484016626	7'8"	1	20-40 LB	13.7 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / HYPALON
PHX-HAX-C780H	812484016275	7'8"	1	25-60 LB	14.5 OZ	MODERATE FAST	SEAGUIDE	FUJI DPSSD / HYPALON
PHX-HAX-C780XH	812484016282	7'8"	1	30-80 LB	22 OZ	FAST	SEAGUIDE	FUJI DPSSD / HYPALON
PHX-HAX-C780X2H	812484016299	7'8"	1	40-100 LB	30.1 OZ	FAST	FUJI HB SIN	PAC BAY / HYPALON
PHX-HAX-C800X2H	810027511782	8'0"	1	50-100 LB	30.6 OZ	MODERATE FAST	FUJI O'RING	PAC BAY / HYPALON
PHX-HAX-S820ML	812484016305	8'2"	1	12-30 LB	14.4 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD/EVA
PHX-HAX-S820MH	812484016312	8'2"	1	20-45 LB	14.8 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD/EVA
PHX-HAX-C820H	812484016329	8'2"	1	25-60 LB	16.4 OZ	FAST	SEAGUIDE	FUJI DPSSD / HYPALON
PHX-HAX-C820XH	812484016336	8'2"	1	30-80 LB	18 OZ	FAST	SEAGUIDE	FUJI DPSSD / HYPALON
PHX-HAX-C908MH	812484017289	9'0"	1	15-40 LB	18 OZ	MODERATE FAST	FUJI O'RING	FUJI DPSSD / EVA
PHX-HAX-C909H-DH	812484017296	9'0"	1	20-50 LB	18.3 OZ	MODERATE FAST	FUJI O'RING	DECKHAND HANDLE W/ TURK'S HEAD
PHX-HAX-C909H-RS	810027512130	9'0"	1	20-50 LB	21.3 OZ	MODERATE FAST	FUJI O'RING	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-HAX-C909H-JDH	812484017302	9'0"	1	30-80 LB	18.3 OZ	MODERATE FAST	FUJI O'RING	DECKHAND HANDLE W/ TURK'S HEAD
PHX-HAX-C909H-JRS	810027510761	9'0"	1	30-80 LB	24.6 OZ	MODERATE FAST	FUJI O'RING	FUJI REEL SEAT W/ CUSTOM CORK TAPE
PHX-HAX-C1008M-JDH	812484017319	10'0"	1	15-40 LB	20.6 OZ	MODERATE FAST	FUJI O'RING	DECKHAND HANDLE W/ TURK'S HEAD
PHX-HAX-C1009H-JDH	812484017326	10'0"	1	30-60 LB	22.8 OZ	MODERATE FAST	FUJI O'RING	DECKHAND HANDLE W/ TURK'S HEAD

BLACK DIAMOND



A new generation of saltwater blanks has been born. Constructed with Toray's high strength Carbon Fibers, the Black Diamond uses a unique layering process and a "secret sauce" resin. This combination of aerospace technology has allowed us to give birth to a new age in blank technology. The Black Diamond series has a thinner diameter and a lower weight, allowing it to be the lightest rod in its class. Keeping true to the Phenix Rod brand the Black Diamond series holds true to the premium quality design and components.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-PSW-S700M	812484011249	7'	1	15-40 LB	11.5 OZ	MODERATE FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S700H	812484011256	7'	1	20-60 LB	15.1 OZ	MODERATE FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S700XH	812484016862	7'	1	30-80 LB	18.8 OZ	MODERATE FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S760M	812484011270	7'6"	1	15-40 LB	N / A	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S760H	812484016619	7'6"	1	20-60 LB	16.9 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S806L	812484015209	8'	1	8-25 LB	12.1 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S807ML	812484011119	8'	1	10-25 LB	12.8 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-C808MH	812484011126	8'	1	15-40 LB	14.4 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-C809H	812484011133	8'	1	20-50 LB	15.5 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S869H	812484014059	8'6"	1	20-50 LB	15.9 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S907ML-2	810027512147	9'	1&2	10-30 LB	N / A	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S908MH	812484017234	9'	1	15-40 LB	17 OZ	MODERATE FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S908MH-2	810027511805	9'	1&2	15-40 LB	17 OZ	MODERATE FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S909H	812484017241	9'	1	20-50 LB	17.3 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S908H-2	812484017234	9'	1&2	15-40 LB	17.8 OZ	MODERATE FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP
PHX-PSW-S909H-2	810027511812	9'	2	20-50 LB	17.8 OZ	FAST	FUJI ALCONITE	FUJI DPS W/ HYPALON & X-WRAP

BLACK DIAMOND CONTINUED



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-PSW-C660H-SV	812484010914	6'6"	1	20-60 LB	19 OZ	MODERATE FAST	ALPS S-6	ALPS REEL SEAT & HYPAION
PHX-PSW-C700ML-SV	812484010945	7'	1	10-30 LB	16.4 OZ	MODERATE FAST	FUJI ALCONITE	ALPS REEL SEAT & HYPAION
PHX-PSW-C700M-SV	812484010976	7'	1	15-40 LB	18 OZ	MODERATE FAST	FUJI ALCONITE	ALPS REEL SEAT & HYPAION
PHX-PSW-C700H	812484010990	7'	1	20-60 LB	19.7 OZ	MODERATE FAST	FUJI ALCONITE	ALPS REEL SEAT & HYPAION
PHX-PSW-C700XH	812484015322	7'	1	30-80 LB	19.1 OZ	MODERATE FAST	SEAGUIDE	ALPS REEL SEAT & HYPAION
PHX-PSW-C760ML-SV	812484011058	7'6"	1	10-30 LB	18 OZ	FAST	FUJI ALCONITE	ALPS REEL SEAT & HYPAION
PHX-PSW-C760M-SV	812484011089	7'6"	1	15-40 LB	18 OZ	FAST	FUJI ALCONITE	ALPS REEL SEAT & HYPAION
PHX-PSW-C760H-SV	812484015346	7'6"	1	25-60 LB	18.5 OZ	FAST	SEAGUIDE	ALPS REEL SEAT & HYPAION
PHX-PSW-C760XH	812484017708	7'6"	1	30-80 LB	21 OZ	FAST	SEAGUIDE	ALPS REEL SEAT & HYPAION
PHX-PSW-C808MH	812484011126	8'	1	15-40 LB	15.5 OZ	FAST	FUJI ALCONITE	FUJI & X-WRAP
PHX-PSW-C809H	812484011133	8'	1	20-50 LB	16.3 OZ	FAST	ALPS S-6	FUJI & X-WRAP
PHX-PSW-C809H-DH	812484011140	8'	1	20-50 LB	17 OZ	FAST	ALPS S-6	DECKHAND HANDLE W/ TURK'S HEAD
PHX-PSW-C809H-XF	812484012215	8'	1	20-50 LB	16.1 OZ	MODERATE FAST	ALPS S-6	FUJI & X-WRAP
PHX-PSW-C809XH-J	812484015360	8'	1	25-60 LB	15.4 OZ	FAST	SEAGUIDE	FUJI & X-WRAP
PHX-PSW-C809XH-JDH	812484016848	8'	1	25-60 LB	16.7 OZ	FAST	SEAGUIDE	DECKHAND HANDLE W/ TURK'S HEAD
PHX-PSW-C868MH	812484011171	8'6"	1	15-40 LB	16.7 OZ	FAST	FUJI ALCONITE	FUJI & X-WRAP
PHX-PSW-C869H	812484011188	8'6"	1	20-50 LB	18.8 OZ	FAST	ALPS S-6	FUJI & X-WRAP
PHX-PSW-C869H-DH	812484011195	8'6"	1	20-50 LB	16.04 OZ	FAST	ALPS S-6	DECKHAND HANDLE W/ TURK'S HEAD
PHX-PSW-C869H-XF	812484012222	8'6"	1	20-50 LB	18.8 OZ	EXTRA FAST	ALPS S-6	FUJI & X-WRAP
PHX-PSW-C908MH	812484011201	9'	1	15-40 LB	17.7 OZ	MODERATE FAST	FUJI ALCONITE	FUJI & X-WRAP
PHX-PSW-C909H	812484011218	9'	1	20-50 LB	18.5 OZ	FAST	ALPS S-6	DECKHAND HANDLE W/ TURK'S HEAD
PHX-PSW-C909H-DH	812484011225	9'	1	20-50 LB	16.3 OZ	FAST	ALPS S-6	FUJI & X-WRAP
PHX-PSW-C909XH	812484012239	9'	1	25-60 LB	10.3 OZ	FAST	ALPS S-6	FUJI & X-WRAP
PHX-PSW-C909XH-DH	812484012246	9'	1	25-60 LB	18.5 OZ	FAST	ALPS S-6	DECKHAND HANDLE W/ TURK'S HEAD
PHX-PSW-C909XH-J	812484015384	9'	1	30-80 LB	17.7 OZ	FAST	SEAGUIDE	FUJI & X-WRAP
PHX-PSW-C909XH-JDH	812484016855	9'	1	30-80 LB	18.2 OZ	FAST	SEAGUIDE	DECKHAND HANDLE W/ TURK'S HEAD



BLACK DIAMOND HYBRID



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-PHD-C660XH	812484012345	6'6"	1	30-80 LB	21.3 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C660X2H	812484012352	6'6"	1	40-100 LB	23.2 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C660X3H	812484012369	6'6"	1	60-130 LB	25 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C700MH	812484017647	7'	1	15-40 LB	17.6 OZ	FAST	FUJI HB SIG	FUJI DPSSD / HIGH DENSITY HYPALON
PHX-PHD-C700H	812484017654	7'	1	20-60 LB	19 OZ	FAST	FUJI HB SIG	FUJI DPSSD / HIGH DENSITY HYPALON
PHX-PHD-C700XH	812484012383	7'	1	30-80 LB	23.7 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C700X2H	812484012390	7'	1	40-100 LB	27 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C700X3H	812484012406	7'	1	60-130 LB	27 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C700X4H	812484014684	7'	1	80-200 LB	29 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C760MH	812484017685	7'6"	1	15-45 LB	15.5 OZ	FAST	FUJI HB SIG	FUJI DPSSD / HIGH DENSITY HYPALON
PHX-PHD-C760H	812484012420	7'6"	1	20-60 LB	19.3 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C760XH	812484012437	7'6"	1	30-80 LB	25.8 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C760X2H	812484012444	7'6"	1	40-100 LB	26 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C809XH	812484012451	8'	1	30-80 LB	22.6 OZ	FAST	FUJI HB SIG	BASKET WEAVE DECKHAND CORD WRAP
PHX-PHD-C809XH-DH	812484012468	8'	1	30-80 LB	21.8 OZ	FAST	FUJI HB SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C838MH	812484012475	8'3"	1	15-40 LB	19 OZ	FAST	FUJI MN SIG	BASKET WEAVE DECKHAND CORD WRAP
PHX-PHD-C869XH	812484012499	8'6"	1	25-60 LB	23.5 OZ	FAST	FUJI MN SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C869XH-DH	812484012505	8'6"	1	25-60 LB	22 OZ	FAST	FUJI MN SIG	BASKET WEAVE DECKHAND CORD WRAP
PHX-PHD-C888MH-DH	812484012529	8'8"	1	15-40 LB	16.7 OZ	FAST	FUJI MN SIG	BASKET WEAVE DECKHAND CORD WRAP
PHX-PHD-C929H	812484012550	9'2"	1	20-50 LB	20.4 OZ	MODERATE FAST	FUJI MN SIG	ALPS CENTRA LOCK / HIGH DENSITY HYPALON
PHX-PHD-C929H-DH	812484012567	9'2"	1	20-50 LB	17.8 OZ	MODERATE FAST	FUJI MN SIG	BASKET WEAVE DECKHAND CORD WRAP

The Phenix Hybrid is the world's first fully woven Carbon Fiber blank. The blank is a unique blend of high strength woven Carbon Fiber and Kevlar. This innovative combination of materials is the latest technology from the aerospace and automotive industry. After years of R&D, Phenix has finally successfully applied this technology into fishing rod blank applications. Engineered to the concept of being lightweight yet unbelievably strong, the Phenix Hybrid delivers an action that is far superior to any traditional glass or graphite blank.



BLACK DIAMOND EAST COAST



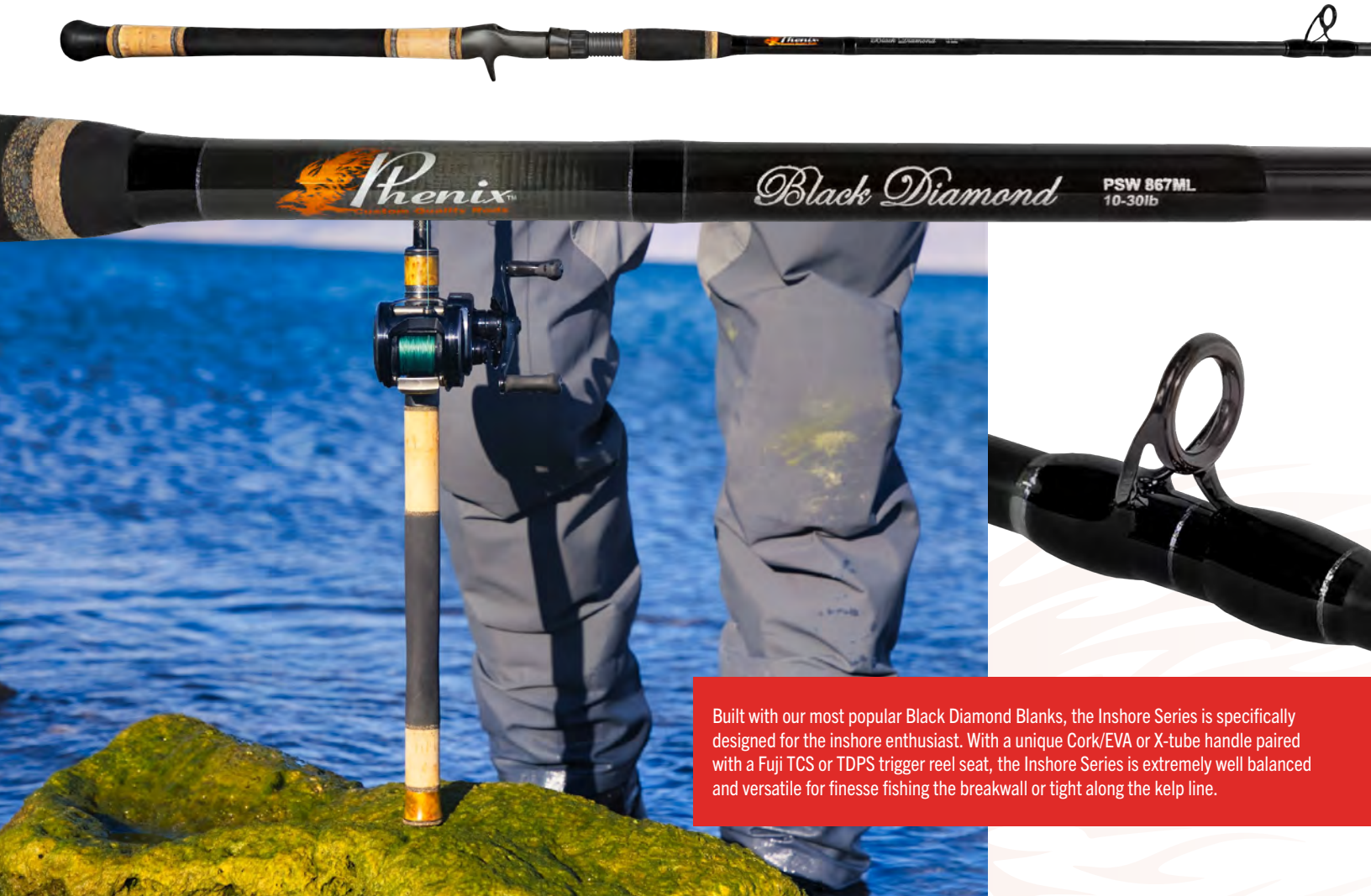
The all-new Black Diamond East Coast series utilizes the same blank construction as our popular Black Diamond series that has taken the west coast saltwater fishing world by storm. We start with Toray T-40 NanoTube carbon fiber scrim layered in a unique process with Phenix proprietary Nanolite Resins. This employment of aerospace technology has allowed us to give birth to a new age in blank technology never seen before in the fishing industry. The Black Diamond East Coast series has a thinner diameter blank giving you the lightest rod in its class. Keeping true to the Phenix Rod branding, the East Coast series holds firm to premium quality design, strength, and components. Featuring a high density shaped EVA grip, Phenix proprietary Essex T-Ring premium carbide guides with FrameLok technology. No matter the pelagic species you seek, the Black Diamond East Coast series has you covered.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-ESW-C666ML	812484017524	6'6"	1	12-30 LB	12 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-C668MH	812484017531	6'6"	1	20-50 LB	12.2 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-C706ML	812484017548	7'	1	12-30 LB	13.5 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-C708MH	812484017555	7'	1	20-50 LB	14 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-C709H	812484017562	7'	1	30-80 LB	15.5 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-C767M	812484017579	7'6"	1	15-40 LB	13.8 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
SPINNING								
PHX-ESW-S666ML	812484019962	6'6"	1	12-30 LB	12 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-S668MH	812484017593	6'6"	1	20-50 LB	13.3 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-S706ML	812484017609	7'	1	12-30 LB	12.5 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-S708MH	812484017616	7'	1	20-50 LB	14 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-S709H	812484017623	7'	1	30-50 LB	17 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER
PHX-ESW-S767M	812484017630	7'	1	15-40 LB	15 OZ	FAST	ESSEX SIC	ESSEX / PHENIX EVA & CARBON FIBER



BLACK DIAMOND INSHORE SERIES



Built with our most popular Black Diamond Blanks, the Inshore Series is specifically designed for the inshore enthusiast. With a unique Cork/EVA or X-tube handle paired with a Fuji TCS or TDPS trigger reel seat, the Inshore Series is extremely well balanced and versatile for finesse fishing the breakwall or tight along the kelp line.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-PSW-C760ML-SV	812484011058	7'6"	1	10-30 LB	11.4 OZ	MODERATE FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSWC760MXFISACK	812484012277	7'6"	1	15-40 LB	11.4 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSWC760MXFISAXW	812484019511	7'6"	1	15-40 LB	9 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSW-C806L-ISA-CK	812484012284	8'	1	8-25 LB	11.4 OZ	MODERATE FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSW-C806L-ISA-XW	812484019528	8'	1	8-25 LB	8.7 OZ	MODERATE FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSWC807MLISACK	812484012291	8'	1	10-30 LB	12.4 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSWC807MLISAXW	812484019535	8'	1	10-30 LB	9.6 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSWC866LISACK	812484012307	8'6"	1	8-25 LB	N / A	FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSWC866LISAXW	812484019542	8'6"	1	8-25 LB	10.1 OZ	FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSWC867MLISACK	812484012314	8'6"	1	10-30 LB	13.3 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSWC867MLISAXW	812484019559	8'6"	1	10-30 LB	10.8 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSWC906LISACK	812484012321	9'	1	8-25 LB	13.1 OZ	FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSWC906LISAXW	812484019566	9'	1	8-25 LB	N / A	FAST	FUJI	FUJI / CUSTOM CORK & EVA SPLIT GRIP
PHX-PSWC907MLISACK	812484012338	9'	1	10-30 LB	13.5 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP
PHX-PSWC907MLISAXW	812484019573	9'	1	10-30 LB	13.5 OZ	FAST	FUJI	FUJI / CUSTOM CORK & X-TUBE FULL GRIP

PANDORA

Never before has a manufacturer offered a series of high end rods for the most ardent female anglers around the world until the New Phenix Pandora series. Phenix utilized the same technologies used in our world renowned Phenix Black Diamond and Axis series of pelagic rods. But that's where the similarities end. The New Pandora series features a custom Phenix designed handle blending EVA and Phenix proprietary Sure-Grip® non slip handle system. Custom Phenix Reel Seats and Pink anodized Essex TRing Premium Carbide Guides with FrameLoc® technology. The new Pandora series brings an incredibly light yet extremely strong series of salt water rods with seven models to choose from, six conventional and two spinning. Don't let the beauty of the Pandora series fool you; it's the stuff legends are made of.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-PDX-C700H	812484019382	7'	1	15-40 LB	13.6 OZ	FAST	ESSEX SIC	ESSEX / CUSTOM SURE-GRIP HANDLE
PHX-PDX-C700M	812484019375	7'	1	25-60 LB	16.5 OZ	MODERATE FAST	ESSEX SIC	SEAGUIDE / CUSTOM SURE-GRIP HANDLE
PHX-PDX-C760H	812484019405	7'6"	1	15-40 LB	14.2 OZ	FAST	ESSEX SIC	ESSEX / CUSTOM SURE-GRIP HANDLE
PHX-PDX-C760M	812484019399	7'6"	1	25-60 LB	17.1 OZ	MODERATE FAST	ESSEX SIC	SEAGUIDE / CUSTOM SURE-GRIP HANDLE
PHX-PDX-C800H	812484019429	8'	1	15-40 LB	14.5 OZ	FAST	ESSEX SIC	ESSEX / CUSTOM SURE-GRIP HANDLE
PHX-PDX-C800M	812484019412	8'	1	25-60 LB	17.5 OZ	MODERATE FAST	ESSEX SIC	SEAGUIDE / CUSTOM SURE-GRIP HANDLE
SPINNING								
PHX-PDX-S700H	812484019436	7'	1	25-60 LB	15.2 OZ	MODERATE FAST	ESSEX SIC	SEAGUIDE / CUSTOM SURE-GRIP HANDLE
PHX-PDX-S760M	812484019443	7'6"	1	15-40 LB	14.5 OZ	FAST	ESSEX SIC	ESSEX / CUSTOM SURE-GRIP HANDLE





M1 INSHORE

If it is fishing stubborn calico bass in the thickest of kelp or pulling on mid-summer pelagic, M1 Inshore Series gives you the ideal balance and power to handle any variety of challenges. Actions vary from fast to extra fast. All rods feature an extended fore grip handle, which is a much desired addition for any experienced inshore angler. If you are looking for a saltwater fishing rods for every occasion, from fishing off of the beach to offshore fishing, and everything in between, the M1 Inshore has you covered.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-SMX-C73MH	812484011102	7'3"	1	15-35 LB	6.3 OZ	2-6 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C77ML	812484011157	7'7"	1	10-25 LB	5.8 OZ	5-8 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C77MH	812484011164	7'7"	1	15-35 LB	6 OZ	2-6 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C79H-FG	812484011287	7'9"	1	20-45 LB	7.7 OZ	3-8 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA, FULL GRIP
PHX-SMX-C711ML	812484015469	7'11"	1	10-25 LB	6 OZ	1-3 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C711MH	812484015483	7'11"	1	15-35 LB	6.6 OZ	2-6 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C82H-FG	812484015544	8'2"	1	20-45 LB	6.2 OZ	3-8 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA, FULL GRIP
PHX-SMX-C82ML	812484015506	8'2"	1	15-35 LB	7.4 OZ	2-8 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C82MH	812484015520	8'2"	1	20-45 LB	8.8 OZ	3-8 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C90H-FG	812484015582	9'0"	1	12-30 LB	7.8 OZ	2-6 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-C90M	812484015568	9'0"	1	15-40 LB	9.6 OZ	3-8 OZ	EXTRA FAST	FUJI O'RING	PHENIX REEL SEAT / CUSTOM EVA
SPINNING									
PHX-SMX-S73L	812484015605	7'3"	1	8-20 LB	5.2 OZ	1/2 - 1/2 OZ	FAST	ESSEX	PHENIX REEL SEAT / CUSTOM EVA
PHX-SMX-S77M	812484015629	7'7"	1	15-35 LB	6.3 OZ	2-6 OZ	FAST	ESSEX	PHENIX REEL SEAT / CUSTOM EVA
SKU PHX-SMX-S711ML	812484015643	7'11"	1	10-25 LB	6.2 OZ	1-3 OZ	FAST	ESSEX	PHENIX REEL SEAT / CUSTOM EVA

R.T.S. INSHORE



The RTS series, meaning "Reds, Trout, and Snook", has been in the design and test field for over 2 years and promises to be the lightest most sensitive inshore rod on the market. It offers 5 casting and 5 spinning models to fit your needs. Whether you're fishing the flats for trout and snook or pulling the big Reds from the mangroves, the RTS has the power to deliver. The Phenix RTS Series is designed by Gulf Coast fishermen and guides. It features a super light Toray T-40 ton Carbon Fi-ber blank using Phenix's own Nanolite resins. The RTS series utilizes the New Phenix Essex TRing premium carbide guides with Ring Lock to FrameLok™ Technology. Premium high-density EVA and cork blend grips, with a carbon reel seat.

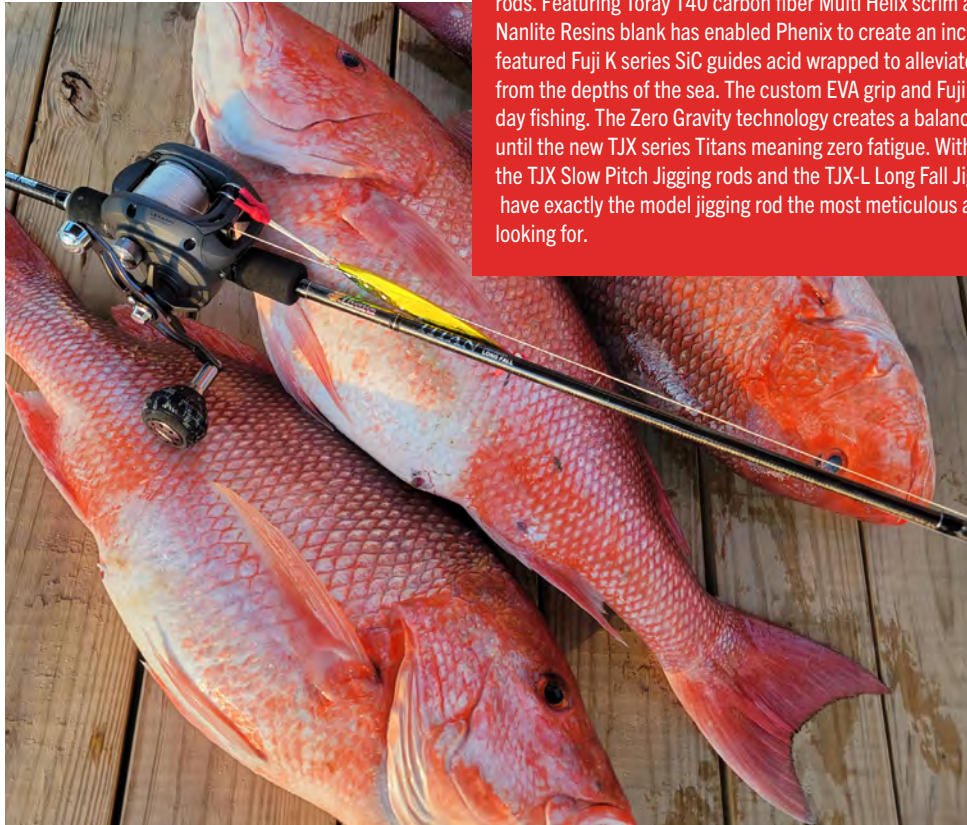


MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-RTS-C693ML	812484017128	6'9"	1	6-12 LB	4.3 OZ	1/4-5/8 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-C713ML	812484017135	7'1"	1	6-12 LB	4.5 OZ	1/4-5/8 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-C714MH	812484017142	7'1"	1	8-17 LB	4.6 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-C715H	812484017159	7'1"	1	10-20 LB	4.7 OZ	1/4-1/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-C774MH	812484017166	7'7"	1	8-17 LB	5 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
SPINNING									
PHX-RTS-S693ML	812484017173	6'9"	1	6-12 LB	4.1 OZ	1/4-5/8 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-S694MH	812484017180	6'9"	1	8-17 LB	4.4 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-S695H	812484019146	6'9"	1	10-20 LB	4.7 OZ	1/4-1/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-S713ML	812484017197	7'1"	1	6-12 LB	4.3 OZ	1/4-5/8 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-S714MH	812484017203	7'1"	1	8-17 LB	4.6 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-S715H	812484019153	7'1"	1	10-20 LB	4.9 OZ	1/4-1/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA
PHX-RTS-S774MH	812484017210	7'7"	1	8-17 LB	5.3 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX	PHENIX CUSTOM / CORK & EVA



TITAN SLOW JIGGING

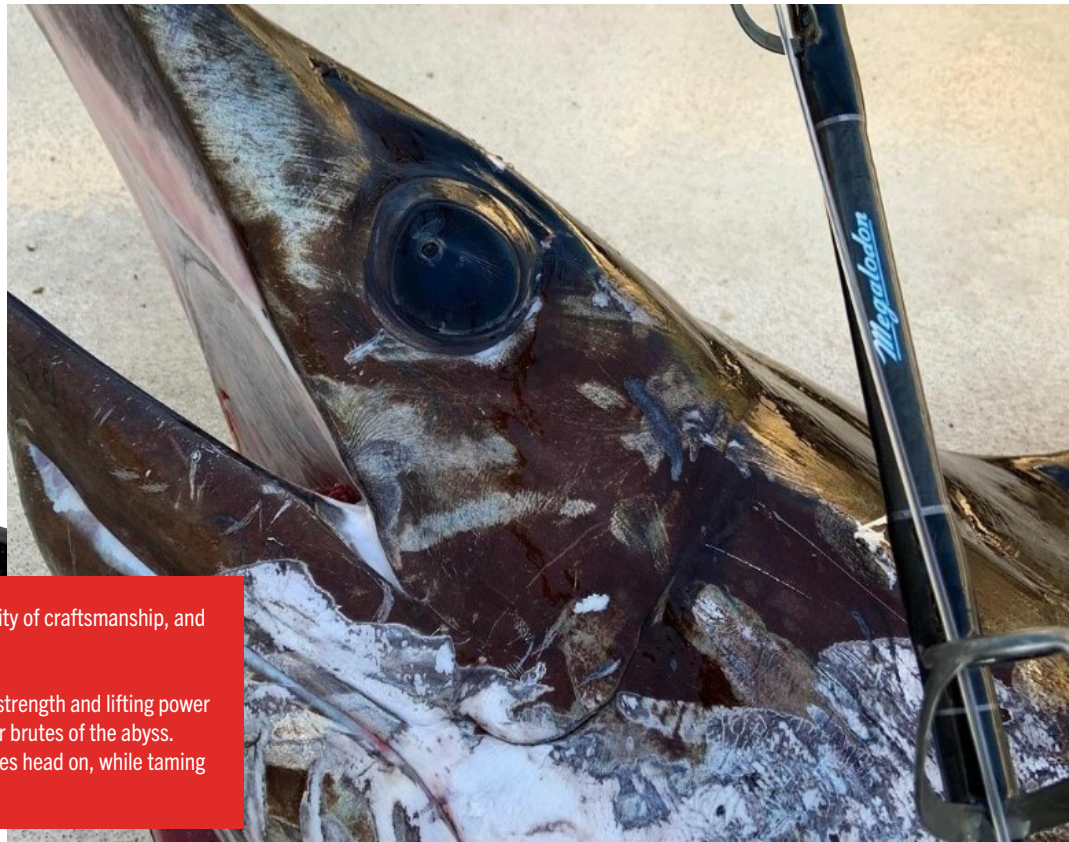
The Slow Pitch and Long Fall Jigging techniques made popular in Japan by Norihiro Sato are fastly evolving across the world and here in the United States. Phenix is leading the way with its newly designed Zero Gravity Titan series of Slow Pitch and Long Fall jig-ging rods. Featuring Toray T40 carbon fiber Multi Helix scrim and Phenix Rods proprietary Nanlite Resins blank has enabled Phenix to create an incredibly strong series. The rods featured Fuji K series SiC guides acid wrapped to alleviate torque when fishing big fish from the depths of the sea. The custom EVA grip and Fuji reel seat offers comfort for all day fishing. The Zero Gravity technology creates a balance never seen in the industry until the new TJX series Titans meaning zero fatigue. With two models to choose from, the TJX Slow Pitch Jigging rods and the TJX-L Long Fall Jigging rods, we're sure to have exactly the model jigging rod the most meticulous anglers around the world are looking for.



MODEL	UPC	LENGTH	PCS	ROD WEIGHT	BRAIDED LINE	PE LINE	JIG WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SLOW PITCH										
PHX-TJX-C63UL	812484019726	6'3"	1	3.2 OZ	20-40 LB	PE 0.6-2.5	20-60 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C63H	810027514585	6'3"	1	5.6 OZ	35-50 LB	PE 3.0-6.0	200-480 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C63ML	812484019047	6'3"	1	4.2 OZ	20-40 LB	PE 1.0-2.5	100-250 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C63MH	812484019030	6'3"	1	4.5 OZ	25-55 LB	PE 1.5-4.0	150-350 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C68L	812484019054	6'8"	1	4.4 OZ	15-30 LB	PE 0.5-2.0	60-180 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C68H	810027514592	6'8"	1	6.2 OZ	35-90 LB	PE 3.0-6.0	200-480 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C68ML	812484019078	6'8"	1	4.7 OZ	20-40 LB	PE 1.0-2.5	100-25 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-C68MH	812484019061	6'8"	1	5.4 OZ	25-55 LB	PE 1.5-4.0	150-350 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
LONG FALL / STICK BAIT										
PHX-TJX-CL710L	812484019092	7'10"	1	6 OZ	15-40 LB	PE 0.6-3.0	20-220 G	LONG FALL / STICK BAIT	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-CL710ML	812484019115	7'10"	1	6.4 OZ	20-65 LB	PE 1.0-4.0	100-300 G	LONG FALL / STICK BAIT	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-CL710H	812484019085	7'10"	1	6.5 OZ	30-80 LB	PE 1.5-5.0	150-400 G	LONG FALL / STICK BAIT	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-CL710MH	812484019108	7'10"	1	7 OZ	35-90 LB	PE 3.0-6.0	200-480 G	LONG FALL / STICK BAIT	FUJI K SERIES SIC	FUJI / CUSTOM EVA
SPINNING										
PHX-TJX-S63UL	812484019719	6'3"	1	3 OZ	20-40 LB	PE 0.6-2.5	20-60 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-S68M	812484019139	6'8"	1	3.7 OZ	20-45 LB	PE 1.0-3.0	100-200 G	SLOW PITCH	FUJI K SERIES SIC	FUJI / CUSTOM EVA
PHX-TJX-SL710M	812484019122	7'10"	1	4.3 OZ	20-65 LB	PE 1.0-4.0	100-300 G	LONG FALL / STICK BAIT	FUJI K SERIES SIC	FUJI / CUSTOM EVA



MEGALODON



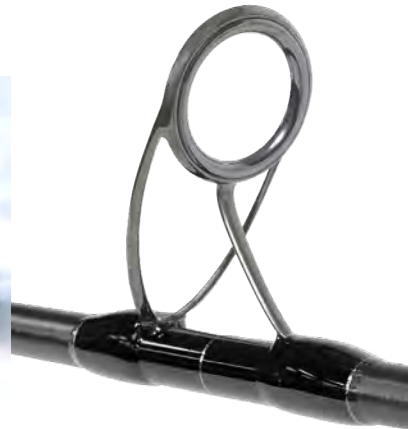
The Megalodon in its design lays in dynamic engineering, quality of craftsmanship, and only the best in composite material.

Crafted with T12 and T40 technology, it provides the unique strength and lifting power to handle the strongest of tuna's, amberjack's, GT's, and other brutes of the abyss. The Megalodon popping and jigging series – face the challenges head on, while taming the beast!



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	PE LINE	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
JIGGING - CASTING										
PHX-MPX-C566	812484014899	5'6"	1	PE 2-4 LINE	8.9 OZ	PE 2-4	100-200 G	MODERATE FAST	FUJI K SERIES SIC	FUJI TDPS-SD/ HIGH DENSITY EVA
PHX-MPX-C567	812484014905	5'6"	1	PE 3-6 LINE	11.9 OZ	PE 3-6	200-300 G	MODERATE FAST	FUJI K SERIES SIC	FUJI PSS-LD/ HIGH DENSITY EVA
PHX-MPX-C568	812484014912	5'6"	1	PE 4-8 LINE	12.6 OZ	PE 4-8	250-400 G	MODERATE FAST	FUJI K SERIES SIC	FUJI PSS-LD/ HIGH DENSITY EVA
PHX-MPX-C569	812484014929	5'6"	1	PE 6-10 LINE	13.5 OZ	PE 6-10	350-500 G	MODERATE FAST	FUJI K SERIES SIC	FUJI PSS-LD/ HIGH DENSITY EVA
PHX-MPX-C606	812484014936	6'	1	PE 2-4 LINE	10.3 OZ	PE 2-4	100-200 G	MODERATE FAST	FUJI K SERIES SIC	FUJI TDPS-SD/ HIGH DENSITY EVA
PHX-MPX-C607	812484014943	6'	1	PE 3-6 LINE	11.8 OZ	PE 3-6	200-300 G	MODERATE FAST	FUJI K SERIES SIC	FUJI PSS-LD/ HIGH DENSITY EVA
PHX-MPX-C608	812484014950	6'	1	PE 4-8 LINE	14 OZ	PE 4-8	250-400 G	MODERATE FAST	FUJI K SERIES SIC	FUJI PSS-LD/ HIGH DENSITY EVA
PHX-MPX-C609	812484014967	6'	1	PE 6-10 LINE	14.5 OZ	PE 6-10	350-500 G	MODERATE FAST	FUJI K SERIES SIC	FUJI PSS-LD/ HIGH DENSITY EVA
JIGGING - SPINNING										
PHX-MPX-S568	812484014974	5'6"	1	PE 4-8 LINE	13.3 OZ	PE 4-8	250-400 G	MODERATE FAST	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA
PHX-MPX-S569	812484014981	5'6"	1	PE 6-10 LINE	13.7 OZ	PE 6-10	350-500 G	MODERATE FAST	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA
PHX-MPX-S608	812484014998	6'	1	PE 4-8 LINE	13.6 OZ	PE 4-8	250-400 G	MODERATE FAST	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA
PHX-MPX-S609	812484015001	6'	1	PE 6-10 LINE	14 OZ	PE 6-10	350-400 G	MODERATE FAST	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA
POPPING - SPINNING										
PHX-MPX-S760H-2	812484014554	7'6"	2	40-100 LB	16.1 OZ	PE 7-10	70-180 G	HEAVY	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA
PHX-MPX-S800H-2	812484014561	8'	2	30-100 LB	17.3 OZ	PE 6-10	70-180 G	HEAVY	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA
PHX-MPX-S880MH-2	812484014578	8'8"	2	25-80 LB	18.6 OZ	PE 6-8	70-160 G	MODERATE HEAVY	FUJI K SERIES SIC	FUJI DPSSD-LD/ HIGH DENSITY EVA

TITAN POPPING



Built from Toray's multi-composite materials, and blended together with "secret sauce resin", this creates an incredibly strong rod with exceptional casting quality. Placed in an extraordinary testing period, the Titan Popping series has proven its durability and outstanding strength, while maintaining its sleek Phenix design. Titan Popping rods are designed as 2-piece models, butt joined above the foregrip, which makes it optimal for traveling. If it is breaking tuna or crashing GT's, the Titan Popping rods provide the confidence needed to catch your game.



MODEL	UPC	LENGTH	PCS	LINE RATING	BRAIDED LINE	PE LINE	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
POPPING										
PHX-TPX-S760H-2	812484014844	7'6"	2	25-80 LB	40-130 LB	PE 6-10	70-180 G	HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP
PHX-TPX-S790H-2	812484019351	7'6"	2	20-50 LB	30-130 LB	PE 4-7	60-150 G	MEDIUM HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP
PHX-TPX-S790M-2	812484019351	7'9"	2	25-80 LB	40-130 LB	PE 6-10	70-180 G	HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP
PHX-TPX-S800H-2	812484014868	8'	2	20-50 LB	30-130 LB	PE 4-7	60-150 G	MEDIUM HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP
PHX-TPX-S800M-2	812484014851	8'	2	20-50 LB	40-130 LB	PE 6-10	70-180 G	HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP
PHX-TPX-S860H-2	812484014875	8'6"	2	20-50 LB	30-130 LB	PE 6-10	70-180 G	HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP
PHX-TPX-S880H-2	812484014882	8'8"	2	20-50 LB	40-130 LB	PE 6-10	70-180 G	HEAVY	FUJI KW SIC	FUJI / PHENIX CUSTOM GRIP



BLACK DIAMOND SURF



Designed to emulate our successful Black Diamond series, it reaches the challenges that are demanded from surf casters. Ultra-sensitive, lightweight, yet it ensures the highest in superior performance.

Manufactured with 30 & 40 Ton composite material, it incorporates Fuji K guides, Fuji expandable reel seat, and custom handcrafted EVA handles. Whether you're fishing the elusive red drum, finicky corvina, or the stubborn large striped bass, the Black Diamond Surf series has a rod for you.

MODEL	UPC	LENGTH	PCS	LINE RATING	BRAID LINE	LURE WEIGHT	GUIDES	REEL SEAT / HANDLE
SPINNING								
PHX-SX-S906-2	812484015872	9'	2	12-30 LB	20-65 LB	1-3 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-S1007-2	812484015896	10'	2	15-35 LB	20-70 LB	2-6 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-S1106-2	812484015919	11'	2	12-30 LB	20-65 LB	1-3 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-S1108-2	812484015933	11'	2	20-45 LB	30-80 LB	3-10 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-S1208-2	812484015957	12'	2	20-45 LB	30-80 LB	3-10 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-S1307-2	812484015971	13'	2	15-35 LB	20-70 LB	2-6 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-S1408-2	812484016640	14'	2	15-40 LB	30-80 LB	3-10 OZ	FUJI KW ALCONITE	FUJI HOOD / PHENIX CUSTOM EVA
CASTING								
PHX-SX-C1108-2	812484016657	11'	2	20-45 LB	30-80 LB	3-10 OZ	FUJI LC	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-C1208-2	812484016664	12'	2	20-45 LB	30-80 LB	3-10 OZ	FUJI LC	FUJI HOOD / PHENIX CUSTOM EVA
PHX-SX-C1309-2	812484016671	13'	2	25-60 LB	40-90 LB	6-12 OZ	FUJI LC	FUJI HOOD / PHENIX CUSTOM EVA



FRESHWATER



FRESHWATER

Since the 1970s, Phenix has been a staple in the freshwater fishing world. Some of the best bass fisherman and Hall of Fame anglers relied on Phenix Rods to get them to the top, today's anglers are no different! Many of today's professionals around the world rely on the same quality, performance, and sensitivity to separate them from the competition. With eight different series of Bass rods from finesse to heavy cover, Swimbaits to crankbaits, Phenix has all your freshwater fishing needs covered!

NEW



CLASSIC BFS ROD



Introducing a true BFS-style rod from the industry's leading ultra-light rod manufacturer, the Phenix Classic BFS Casting Rods allow anglers to cast light-weight lures with plenty of backbone to pull on larger-sized fish. Built around proprietary 36-ton Toray carbon fiber blanks with solid carbon tip sections, the Phenix Classic BFS Casting Rods leverage high-quality materials and crispy extra-fast actions to make them some of the most sensitive bait finesse rods on the market.

Utilizing Fuji micro guides and Alconite inserts to heighten feel with finesse tactics, each rod is fitted with premium Portuguese cork split grip handles and full-contact reel seats to maximize subtle bite detection. Whether you prefer trophy hunting for bass or trout, the Phenix Classic BFS Casting Rods is the perfect weapon to bring into battle when the bite involves heavily pressured waters, light fishing line, and micro-sized lures.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-BFS-C58	810027515155	5'8"	1	4-10 LB	PENDING	EXTRA FAST	FUJI ALCONITE	PHENIX CUSTOM / CORK SPLIT GRIP
PHX-BFS-C63	810027515148	6'3"	1	4-10 LB	PENDING	EXTRA FAST	FUJI ALCONITE	PHENIX CUSTOM / CORK SPLIT GRIP
PHX-BFS-C68	810027514721	6'8"	1	4-10 LB	3 OZ	EXTRA FAST	FUJI ALCONITE	PHENIX CUSTOM / CORK SPLIT GRIP
PHX-BFS-C71	810027514967	7'1"	1	4-10 LB	3.2 OZ	EXTRA FAST	FUJI ALCONITE	PHENIX CUSTOM / CORK SPLIT GRIP
PHX-BFS-C74	810027514974	7'4"	1	4-10 LB	3.3 OZ	EXTRA FAST	FUJI ALCONITE	PHENIX CUSTOM / CORK SPLIT GRIP
SPINNING								
PHX-BFS-S68	810027514981	6'8"	1	4-10 LB	2.9 OZ	EXTRA FAST	FUJI ALCONITE	FUJI VSS / CORK SPLIT GRIP
PHX-BFS-S71	810027514998	7'1"	1	4-10 LB	3.1 OZ	EXTRA FAST	FUJI ALCONITE	FUJI VSS / CORK SPLIT GRIP



KOKANEE REAPER ROD

NEW



The ever popular Phenix Reaper Series of Kokanee and Trout trolling rods is back and better than ever! Utilizing the Mitsubishi NetV Advanced Carbon Fiber and Phenix proprietary Nanolite Resins, we've created a super high end blank that is ultra thin, ultra sensitive and unlike traditional glass kokanee rods, ultra lightweight and sensitive. Each Rod features a custom carbon reel seat with a blend of cork and EVA on the beautifully attractive grips. With perfect handle lengths for down riggers, yet perfectly balanced for performance.

MODEL	UPC	LENGTH	PCS	LINE RATING	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-KRX-C705-1	888151076170	7'	1	6-10 LB	1/4-1 1/4 OZ	MODERATE FAST	ESSEX SIC	CARBON REEL SEAT WITH CORK / EVA
PHX-KRX-C763-2	888151076187	7'6"	2	4-8 LB	1/8-1 OZ	MODERATE FAST	ESSEX SIC	CARBON REEL SEAT WITH CORK / EVA
PHX-KRX-C765-1	888151076194	7'6"	1	6-10 LB	1/4-1 1/4 OZ	MODERATE FAST	ESSEX SIC	CARBON REEL SEAT WITH CORK / EVA
PHX-KRX-C796-1	888151076200	7'9"	1	8-14 LB	1/4-1 1/2 OZ	MODERATE FAST	ESSEX SIC	CARBON REEL SEAT WITH CORK / EVA
PHX-KRX-C805-15	888151076217	8'	2	6-10 LB	1/4-1 1/4 OZ	MODERATE FAST	ESSEX SIC	CARBON REEL SEAT WITH CORK / EVA



M1 WALLEYE SERIES

NEW



Meet the NEW Phenix M1 Walleye Series of rods. Designed around the super popular and best selling M1 Bass series of rods, the NEW M1 Walleye series promises to deliver the most innovative and best walleye rods ever to hit the industry. The blank utilizes a 36 Ton Toray carbon fiber with a K-Wooven scrim, and Phenix proprietary Nanolite resins that make it lighter and stronger. The Vortex One piece blank is designed to amplify sensitivity by as much as 63% over the competition. The New M1 Walleye rods feature a custom carbon fiber reel seat which is denser than graphite to transmit the sensitivity even more so into your hands. Featuring proprietary Essex SiC guides, AAA grade Portuguese cork grips, a clip style hook keeper, and an attractive custom finish. With the NEW M1 Walleye series in your hands, the walleye don't stand a chance! The NEW M1 Walleye series will come in four fast action casting, and four extra fast action spinning models and lengths from 6'9"-7'2."

MODEL	UPC	LENGTH	PCS	LINE RATING	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING								
PHX-WMX-C69MH	888151079966	6'9"	1	6-12 LB	PENDING	MODERATE FAST HEAVY	PENDING	PENDING
PHX-WMX-C69ML	888151079997	6'9"	1	6-12 LB	PENDING	MODERATE FAST LIGHT	PENDING	PENDING
PHX-WMX-C72MH	888151079973	7'2"	1	8-17 LB	PENDING	MODERATE FAST HEAVY	PENDING	PENDING
PHX-WMX-C72ML	888151080009	7'2"	1	6-12 LB	PENDING	MODERATE FAST LIGHT	PENDING	PENDING
PHX-WMX-S69L	888151080016	6'9"	1	4-10 LB	PENDING	FAST LIGHT	PENDING	PENDING
PHX-WMX-S69M	888151079959	6'9"	1	4-10 LB	PENDING	MODERATE FAST	PENDING	PENDING
PHX-WMX-S72L	888151080023	7'2"	1	4-10 LB	PENDING	FAST LIGHT	PENDING	PENDING
PHX-WMX-S72M	888151079980	7'2"	1	6-12 LB	PENDING	MODERATE FAST	PENDING	PENDING





K2

With only the best in mind and utilizing our own blend of composite material from the world-leading manufacturer of elite carbon fiber material, Toray, the k2 blanks were born. Utilizing innovative rod blank technology, Toray's T-46 ton composite is the core of what sets us apart from everyone else. Our unique layering process combined with detailed construction results in a rod blank that has exceptional balance and sensitivity. Reinforced to increase strength for better backbone performance, while not adding considerable weight or bulk diameter, the k2 rod is another exceptional addition to our ever-growing Phenix brand.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-TX-C683ML	812484016695	6'8"	1	4-12 LB	3.8 OZ	1/16-5/8 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C713ML	812484016701	7'1"	1	4-12 LB	3.6 OZ	1/16-5/8 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C714MH	812484016718	7'1"	1	6-18 LB	3.8 OZ	3/16-3/4 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C736H	812484019955	7'3"	1	10-30 LB	4.2 OZ	1/2-2 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C765H	812484016725	7'6"	1	8-20 LB	4.3 OZ	3/8-1 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
CASTING (2 PIECE) 50/50									
PHX-TX-C683ML-2	812484016756	6'8"	2	4-12 LB	3.8 OZ	1/16-5/8 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C713ML-2	812484016763	7'1"	2	4-12 LB	3.6 OZ	1/16-5/8 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C714MH-2	812484016770	7'1"	2	6-18 LB	3.8 OZ	3/16-3/4 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-C765H-2	812484016787	7'6"	2	8-20 LB	4.3 OZ	3/8-1 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
SPINNING									
PHX-TX-S682L	812484016732	6'8"	1	3-10 LB	3 OZ	1/32-1/4 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-S683ML	810027514622	6'8"	1	4-12 LB	3.1 OZ	1/16-1/2 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-S713ML	812484016749	7'1"	1	4-12 LB	3.2 OZ	1/16-1/2 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-S763ML	810027511720	7'6"	1	4-12 LB	3.5 OZ	1/16-5/8 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
SPINNING (2 PIECE) 50/50									
PHX-TX-S682L-2	812484016794	6'8"	2	3-10 LB	3 OZ	1/32-1/4 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-S683ML	810027514622	6'8"	2	4-12 LB	3.1 OZ	1/16-5/8 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-S683ML-2	812484019979	7'1"	2	4-12 LB	3.2 OZ	1/16-1/2 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA
PHX-TX-S713ML	812484016749	7'6"	2	4-12 LB	3.5 OZ	1/16-1/2 OZ	FAST	FUJI TITANIUM TORZILE	PHENIX CUSTOM / CUSTOM EVA

M1

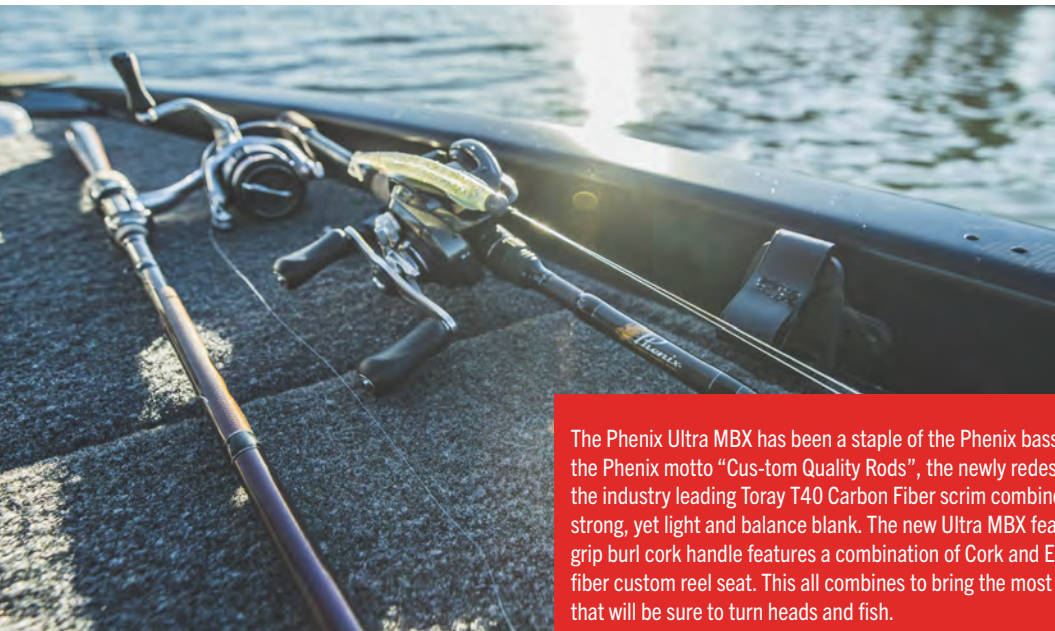
The newly revamped M1 bass rods feature an upgraded blank utilizing 36Ton Toray Carbon Fiber With a K-Woven scrim, with Phenix Proprietary Nanolite resins to make it lighter, stronger, and more sensitive then ever before! The New M1 Bass Rods feature a vortex solid one piece blank for increased sensitivity. The M1 utilizes a custom carbon fiber reel seat, Essex SiC guides, clip style hook keeper and a AAA grade Portuguese cork grip. With the Newly redesigned M1 the bass don't stand a chance!



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-MX-C69ML	810027510594	6'9"	1	6-12 LB	3.5 OZ	1/4-5/8 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C72ML	810027510600	7'2"	1	6-12 LB	3.7 OZ	1/4-5/8 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C72MH	810027510617	7'2"	1	8-17 LB	4 OZ	1/2-3/4 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C72H	810027510624	7'2"	1	10-25 LB	4.2 OZ	X-X OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C74ML	810027510631	7'4"	1	6-12 LB	3.7 OZ	1/4-5/8 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C74MH	810027510648	7'4"	1	8-17 LB	4.4 OZ	1/4-3/4 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C74H	810027510471	7'4"	1	10-25 LB	4.5 OZ	1/4-1 3/4 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C74XH	810027510488	7'4"	1	15-35 LB	5 OZ	1/2-2 1/2 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C78MH	810027510655	7'8"	1	8-17 LB	4.6 OZ	1/2-3/4 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-C78H	810027510662	7'8"	1	10-25 LB	4.8 OZ	1/4-2 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MXUR-C80MH	810027510686	8'	1	10-25 LB	5.2 OZ	1/2-3 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MXUR-C80H	810027510679	8'	1	15-35 LB	6 OZ	1-6 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
SPINNING									
PHX-MX-S69L	810027510693	6'9"	1	4-10 LB	3.7 OZ	1/8-3/8 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-S72L	810027510709	7'2"	1	4-10 LB	4 OZ	1/8-3/8 OZ	FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-S72M	810027510716	7'2"	1	6-12 LB	4.2 OZ	1/8-3/4 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-S74M	810027510723	7'4"	1	6-12 LB	4.3 OZ	1/8-3/4 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP
PHX-MX-S78M	810027510730	7'8"	1	6-12 LB	4.5 OZ	1/8-3/4 OZ	EXTRA FAST	ESSEX SIC	CUSTOM PHENIX / GRADE AA CORK GRIP



ULTRA MBX CLASSIC



The Phenix Ultra MBX has been a staple of the Phenix bass series of rods for more than four decades now. Reflecting on the Phenix motto "Cus-tom Quality Rods", the newly redesigned Ultra MBX will not disappoint. The Ultra MBX starts with the industry leading Toray T40 Carbon Fiber scrim combined with Phenix proprietary Nanolite resins. Creating a super strong, yet light and balance blank. The new Ultra MBX features top of line, semi-micro, Fuji MNSG SiC guides. The split grip burl cork handle features a combination of Cork and EVA with rare burl wood accents and Phenix proprietary carbon fiber custom reel seat. This all combines to bring the most meticulous angler a balanced, sensitive, and light weight rod that will be sure to turn heads and fish.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-UMBXCL-C700L	812484012727	7'	1	4-10 LB	4.4 OZ	1/4-1/2 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C700ML	812484010099	7'	1	6-14 LB	5.4 OZ	1/4-5/8 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C700MH	812484012734	7'	1	8-17 LB	5.6 OZ	3/8-1 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C700H	812484012741	7'	1	10-20 LB	5.7 OZ	3/8-1 1/4 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C700XH	812484010136	7'	1	12-30 LB	5.8 OZ	3/8-1 1/2 OZ	EXTRA FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C703XH	812484012772	7'3"	1	10-30 LB	6.4 OZ	3/8-1 1/2 OZ	EXTRA FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C707ML	812484012758	7'7"	1	6-14 LB	5.4 OZ	1/4-5/8 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C707MH	812484012765	7'7"	1	8-17 LB	5.8 OZ	3/8-1 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-C707H	812484010174	7'7"	1	10-20 LB	6.4 OZ	3/8-1 1/4 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
DROP SHOT SPINNING									
PHX-UMBXCL-S700L	812484012796	7'	1	4-10 LB	4.4 OZ	1/8-3/8 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-S700M	812484012802	7'	1	6-12 LB	4.8 OZ	1/8-1/2 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-S700MH	812484012819	7'	1	8-15 LB	5 OZ	1/4-5/8 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-S706L	810027515131	7'6"	1	4-10 LB	4.4 OZ	1/8-1/2 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-S706M	812484012826	7'6"	1	6-12 LB	4.4 OZ	1/4-5/8 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK
PHX-UMBXCL-S706MH	812484012833	7'6"	1	8-15 LB	4.7 OZ	1/4-5/8 OZ	FAST	FUJI SIC	PHENIX CUSTOM TRIGGER / CUSTOM BURL CORK

ULTRA SWIMBAIT



The Phenix Ultra Swim Bait Rod has been a staple in the big bait quest for giant bass for well over a decade now. Built on the same technology of our ever popular Black Diamond salt water series of rods. Utilizing a super strong, yet light and balanced 40Ton Toray Carbon Fiber Blank, Fuji Alconite premium guides, Grade AA cork grips and a comfortable Fuji ECS real seat, you will be able to enjoy a full day of slinging your favorite big bait in your quest for the trophy bass of a lifetime, with little fatigue. Begin your journey with the Ultra Swim-bait Rod.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-B-USB-C711ML	812484012864	7'11	1	10-25 LB	3.8 OZ	1-2 OZ	FAST ACTION	FUJI ALCONITE	FUJI TRIGGER / CORK EVA FULL HANDLE W/ BURL BUTT CAP
PHX-B-USB-C711MH	812484012888	7'11	1	12-30 LB	4.7 OZ	1-5 OZ	FAST ACTION	FUJI ALCONITE	FUJI TRIGGER / CORK EVA FULL HANDLE W/ BURL BUTT CAP
PHX-USB-C711ML	812484010242	7'11	1	10-25 LB	6.7 OZ	1-2 OZ	FAST ACTION	FUJI ALCONITE	FUJI TRIGGER / CORK EVA FULL HANDLE W/ BURL BUTT CAP
PHX-USB-C711MH	812484010259	7'11	1	10-25 LB	7.3 OZ	1-5 OZ	FAST ACTION	FUJI ALCONITE	FUJI TRIGGER / CORK EVA FULL HANDLE W/ BURL BUTT CAP
PHX-USB-C790H	812484012840	7'9"	1	15-40 LB	8.9 OZ	2-8 OZ	FAST	FUJI ALCONITE	FUJI TRIGGER / CORK EVA FULL HANDLE W/ BURL BUTT CAP
PHX-USB-C800H	812484012857	8'	1	15-50 LB	10.4 OZ	2-8 OZ	FAST	FUJI ALCONITE	FUJI TRIGGER / CORK EVA FULL HANDLE W/ BURL BUTT CAP





ULTRA SWIMBAIT CLASSIC



The Ultra Swimbait Classic Rod is the flagship of the Phenix big bait rods. And the leader in the Swimbait quest for your dream catch of a lifetime. The Ultra Swimbait Classic is built on the world renowned Phenix Hybrid Technology Blank. Offering a superbly light, fast, sen-sitive and balanced rod. It features a blended full grip handle of premium AA Cork and EVA. A Fuji ECS reel seat for comfort in casting baits up to 8oz all day long. Featuring Premium Fuji alconite guides, and an exotic custom Burl Wood butt grip making it the most attrac-tive "Custom Quality" Swimbait Rod the industry has ever seen.

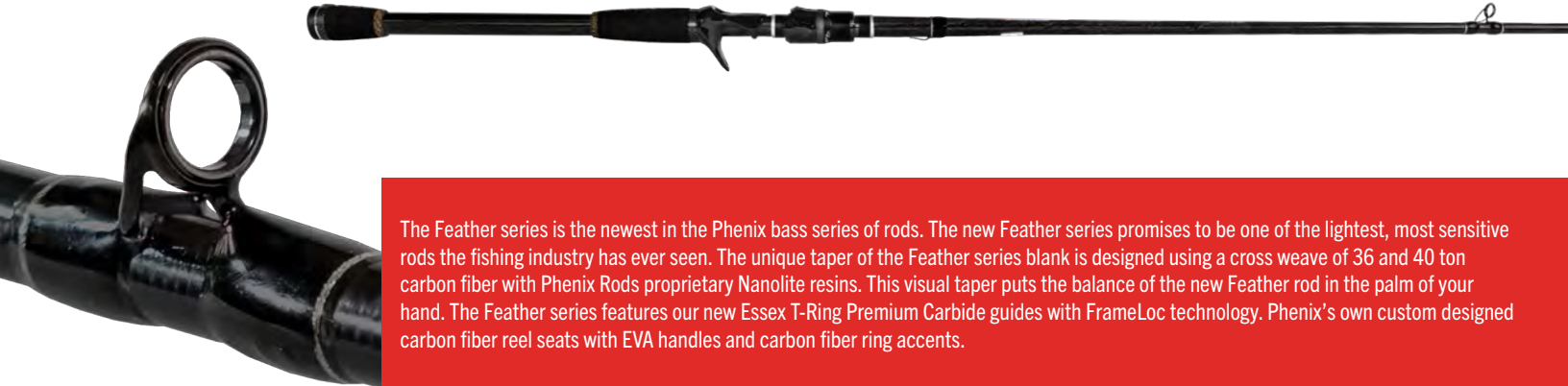


MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-USBCL-C790H	812484012840	7'9"	1	15-40 LB	7 OZ	2-8 OZ	FAST	FUJI ALCONITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP HANDLE
PHX-USBCL-C711MH	812484010259	7'11"	1	12-30 LB	7.3 OZ	1-5 OZ	FAST	FUJI ALCONITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP HANDLE
PHX-USBCL-C711ML	812484012871	7'11"	X	10-25 LB	X OZ	1-2 OZ	MODERATE / FAST	FUJI ALCONITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP HANDLE
PHX-USBCL-C800H	812484012895	8'	1	15-30 LB	8 OZ	2-8 OZ	FAST	FUJI ALCONITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP HANDLE



Fast Action
 USB-C 800H 8'0" 15-50lb
 Lure Weight: 2 - 8 oz

FEATHER



The Feather series is the newest in the Phenix bass series of rods. The new Feather series promises to be one of the lightest, most sensitive rods the fishing industry has ever seen. The unique taper of the Feather series blank is designed using a cross weave of 36 and 40 ton carbon fiber with Phenix Rods proprietary Nanolite resins. This visual taper puts the balance of the new Feather rod in the palm of your hand. The Feather series features our new Essex T-Ring Premium Carbide guides with FrameLoc technology. Phenix's own custom designed carbon fiber reel seats with EVA handles and carbon fiber grip accents.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-FTX-C69MH	812484019160	6'9"	1	8-17 LB	3.3 OZ	1/4-3/4 OZ	EXTRA FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71L	812484019184	7'1"	1	4-10 LB	3.2 OZ	1/8-3/8 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71ML	812484019191	7'1"	1	6-12 LB	3.5 OZ	1/4-5/8 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71MH	812484019207	7'1"	1	8-17 LB	3.6 OZ	1/4-3/4 OZ	EXTRA FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71H	812484019177	7'1"	1	10-25 LB	3.7 OZ	1/4-2 OZ	EXTRA FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C73XH	812484019214	7'3"	1	15-35 LB	3.8 OZ	1/2-3 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C77MH	812484019221	7'7"	1	8-17 LB	3.8 OZ	1/4-3/4 OZ	EXTRA FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C77H	812484019238	7'7"	1	10-25 LB	4.1 OZ	1/4-2 OZ	EXTRA FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C77XH	812484019467	7'7"	1	15-35 LB	4.3 OZ	1/2-3 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
SPINNING									
PHX-FTX-S69M	812484019245	6'9"	1	6-12 LB	3 OZ	1/4-5/8 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S71L	812484019252	7'1"	1	4-10 LB	3 OZ	1/8-3/8 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S71M	812484019269	7'1"	1	6-14 LB	3 OZ	1/8-3/4 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S71H	812484019276	7'1"	1	10-20 LB	3.5 OZ	1/4-1 3/4 OZ	EXTRA FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S77L	812484019450	7'7"	1	4-10 LB	3.5 OZ	1/8-3/8 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S77M	812484019283	7'7"	1	6-14 LB	3.5 OZ	1/8-3/4 OZ	FAST	ESSEX T-RING	PHENIX CUSTOM / EVA GRIP



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-FTX-C69MH-2	810027510051	6'9"	2	8-17 LB	3.4 OZ	1/4-3/4 OZ	EXTRA FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71L-2	810027510068	7'1"	2	4-10 LB	3.1 OZ	1/8-3/8 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71ML-2	810027510075	7'1"	2	6-12 LB	3.4 OZ	1/4-5/8 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71MH-2	810027510082	7'1"	2	8-17 LB	3.5 OZ	1/4-3/4 OZ	EXTRA FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C71H-2	810027510099	7'1"	2	10-25 LB	3.6 OZ	1/4-2 OZ	EXTRA FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C73XH-2	810027510105	7'3"	2	15-35 LB	3.8 OZ	1/2-3 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C77MH-2	810027510112	7'7"	2	8-17 LB	3.8 OZ	1/4-3/4 OZ	EXTRA FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C77H-2	810027510129	7'7"	2	10-25 LB	4 OZ	1/4-2 OZ	EXTRA FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-C77XH-2	810027510136	7'7"	2	15-35 LB	4.1 OZ	1/2-3 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
SPINNING									
PHX-FTX-S69M-2	812484019993	6'9"	2	6-12 LB	3 OZ	1/4-5/8 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S71L-2	810027510006	7'1"	2	4-10 LB	3 OZ	1/8-3/8 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S71M-2	810027510013	7'1"	2	6-14 LB	3.1 OZ	1/4-3/4 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S71H-2	810027510020	7'1"	2	10-20 LB	3.5 OZ	1/4-1 3/4 OZ	EXTRA FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S77L-2	810027510037	7'7"	2	4-10 LB	3.2 OZ	1/8-3/8 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP
PHX-FTX-S77M-2	810027510044	7'7"	2	6-12 LB	3.5 OZ	1/8-3/4 OZ	FAST	FUJI FAZLITE	PHENIX CUSTOM / EVA GRIP

MAXIM SERIES



The Newly redesigned Phenix Maxim Series bass rods utilizes an upgraded 30ton Multi-Axis Carbon Fiber scrim. We've added a K-Woven outer scrim to the new Maxim allowing Phenix to build an extremely light and sensitive rod. The Maxim features a Phenix exclusive custom split style one piece reel seat. Camo colored high density EVA grips, Essex proprietary SiC guides, and clip style hook keeper. When Phenix says it has created a value series of bass rods, it means we've created the Absolute Best value for our customers.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-MAX-C610MH	810027510747	6'1"	1	4-12 LBS	4.1 OZ	1/8-3/8 OZ	MODERATE FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-C73ML	810027510518	7'3"	1	6-12 LBS	4.5 OZ	1/8-1/2 OZ	MODERATE FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-C73MH	810027510525	7'3"	1	10-17 LBS	4.6 OZ	1/4-1 OZ	FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-C73H	810027510532	7'3"	1	12-25 LBS	4.9 OZ	3/8-1 OZ	MODERATE FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-C77MH	810027510556	7'7"	1	10-17 LBS	4.6 OZ	1/4-1 OZ	FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-C77H	810027510495	7'7"	1	12-25 LBS	5 OZ	3/8-1 OZ	MODERATE FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-C711H	810027510549	7'7"	1	15-30 LBS	5 OZ	1/2-1 3/4 OZ	MODERATE FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
SPINNING									
PHX-MAX-S610L	810027510563	6'1"	1	3-9 LBS	X OZ	1/16-3/8 OZ	FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-S610ML	810027510501	6'1"	1	6-12 LBS	4.1 OZ	1/8-1/2 OZ	MODERATE FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-S72M	810027510570	7'2"	1	8-14 LBS	4.2 OZ	1/8-3/4 OZ	FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA
PHX-MAX-S77M	810027510587	7'7"	1	8-14 LBS	4.4 OZ	1/8-3/4 OZ	FAST	ESSEX SiC	ESSEX TRIGGER / CUSTOM EVA

RECON ELITE



The Recon Elite Series is constructed with Toray's state-of-the-art T-36 ton carbon fiber woven material and is bound with Phenix Rods own proprietary Nanolite Resins. The Recon Elite features NEW Essex T-Ring premium carbide guides with FrameLok™ technology and is coupled with premium high density EVA grips and carbon reel seats. With a uniformly balanced lightweight blank, any one of the 17 models will deliver the sensitivity and strength demanding tournament anglers need at a price that is very affordable. Check out the NEW Recon Elite at your local tackle shop today so you can see what Premium Technology feels like.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-PHX-C714MH	812484017388	7'1"	1	8-17 LB	5.4 OZ	1/4-1 1/4 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-C715H	812484017395	7'1"	1	10-25 LB	6.3 OZ	3/8-1 1/2 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-C744MH	812484017401	7'4"	1	8-17 LB	5.7 OZ	3/8-1 1/4 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-C764MH	812484017418	7'6"	1	8-17 LB	6.2 OZ	3/8-1 1/4 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-C766H	812484017425	7'6"	1	12-35 LB	6.7 OZ	3/8-2 1/2 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA FULL GRIP
PHX-PHX-C796H	812484017432	7'9"	1	12-35 LB	6.8 OZ	3/8-2 1/2 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA FULL GRIP
PHX-PHX-C804MH	812484017449	8'	1	10-20 LB	6.3 OZ	1/4-1 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-C805H	812484017456	8'	1	10-30 LB	7.2 OZ	3/8-2 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA FULL GRIP
SPINNING									
PHX-PHX-S692L	812484017470	6'9"	1	4-10 LB	4.1 OZ	1/16-3/8 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-S722L	812484017487	7'2"	1	4-10 LB	4.7 OZ	1/16-3/8 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-S723M	812484017494	7'2"	1	6-12 LB	4.8 OZ	1/8-1/2 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP
PHX-PHX-S762L	812484017500	7'6"	1	4-10 LB	4.3 OZ	1/16-3/8 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT OR FULL GRIP
PHX-PHX-S763M	812484017517	7'6"	1	6-12 LB	5 OZ	1/8-1/2 OZ	FAST	ESSEX SIC	FUJI VSS / HIGH DENSITY EVA SPLIT GRIP



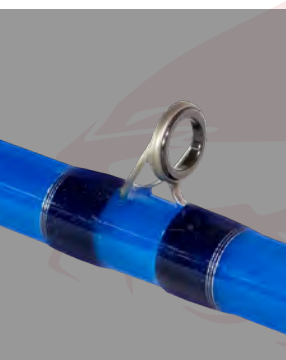
CRANKBAIT GLASS



Phenix's XG series has a long history of being an industry leading crankbait rod. Our XG features the traditional execution of S-Glass to insure the optimum presentation of the crankbait.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-XG1-CBLU	812484016831	7'	1	8-17 LB	6.4 OZ	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA FUL GRIP
PHX-XG1-CRED	812484012949	7'	1	8-17 LB	6.2 OZ	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-XG2-CBLU	812484016824	7'4"	1	8-17 LB	6.8 OZ	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-XG2-CRED	812484012963	7'4"	1	8-17 LB	6.7 OZ	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-XG3-CBLU	812484016817	7'9"	1	8-17 LB	7.2 OZ	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-XG3-CRED	812484012987	7'9"	1	8-17 LB	6.8 OZ	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-XG4-T BRN	812484019023	7'11"	1	8-20 LB	N / A	1/4-1 OZ	MODERATE	ESSEX SIC	FUJI TRIGGER / CORK & EVA FULL GRIP



CRANKBAIT COMPOSITE

Phenix's Composite X has a long history of being an industry leading crankbait rod. Our new Composite X features the traditional execution of S-Glass to insure the optimum presentation of the crankbait while delivering a solid feedback of a graphite backbone.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-X9-C	812484010280	7'	1	6-15 LB	4.2 OZ	1/8-7/8 OZ	MODERATE	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-X10-C	812484010297	7'	1	8-20 LB	4.3 OZ	1/4-1 OZ	MODERATE	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-X11-C	812484010310	7'	1	10-25 LB	4.5 OZ	1/2-3 OZ	MODERATE	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-X12-C	812484010327	7'6"	1	8-20 LB	4.4 OZ	1/4-1 OZ	MODERATE FAST	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-X13-C	812484012925	7'6"	1	10-25 LB	5.3 OZ	1/2-3 OZ	MODERATE	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-X14-C	812484016343	7'11"	1	10-25 LB	6.1 OZ	1/2-3 OZ	MODERATE	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA SPLIT GRIP
PHX-X14-T	812484019368	7'11"	1	10-25 LB	6.1 OZ	1/2-3 OZ	MODERATE FAST	FUJI FAZLITE	FUJI TRIGGER / CORK & EVA FULL GRIP
WEEDLESS SWIMBAIT									
PHX-X15-CHC	812484016350	8'	1	15-40LB	7.9 OZ	3/4-4 OZ	MODERATE	FUJI FAZLITE	TRIGGER REEL SEAT / CORK SPLIT GRIP EVA
PHX-X16-CHC	812484019290	8'6"	1	15-40 LB	8.5 OZ	3/4-4 OZ	MODERATE	FUJI FAZLITE	TRIGGER REEL SEAT / CORK SPLIT GRIP EVA



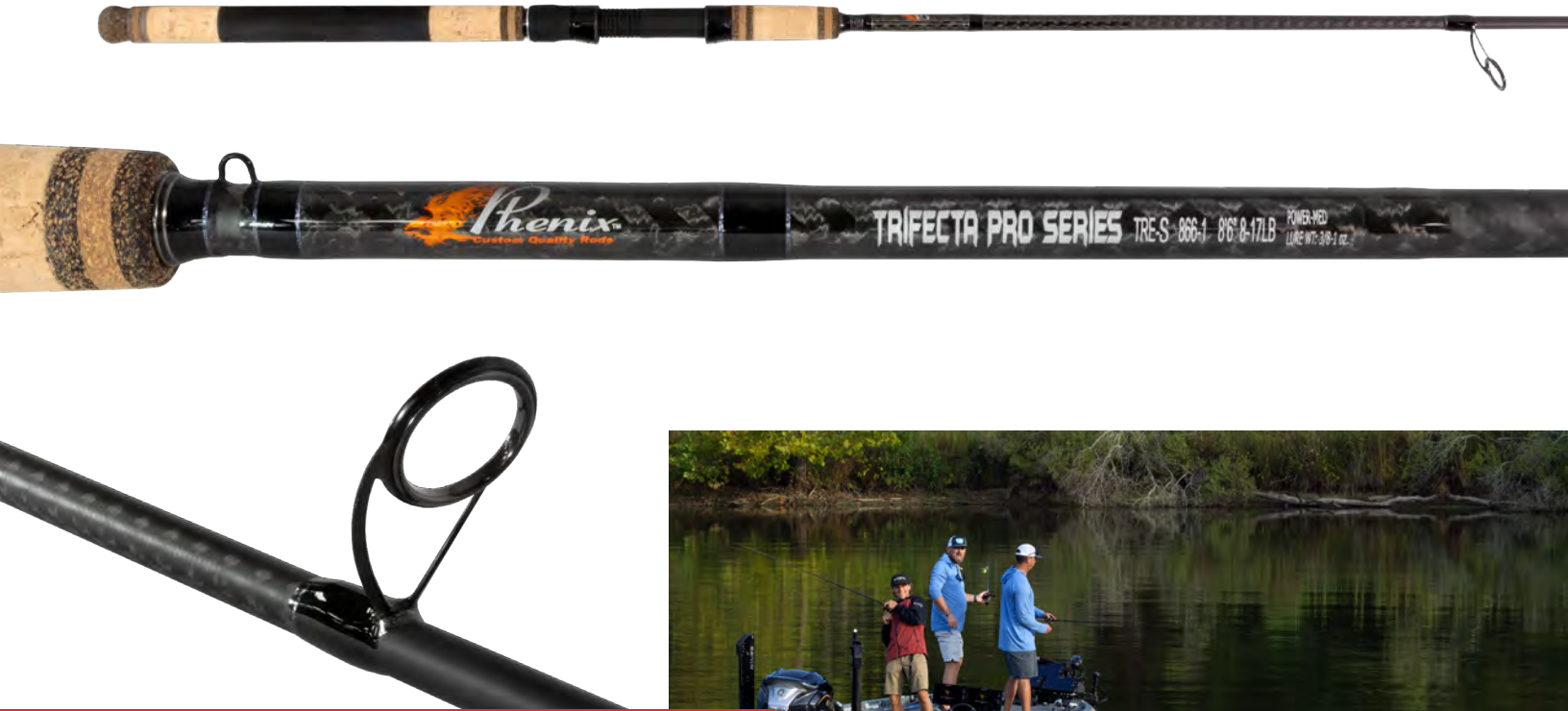
CICADA



The Phenix Cicada Salmon and Steelhead series is everything you could ever want in a Rod for chasing these silver ghosts. The new Cicada features a 30 ton Toray Carbon Fiber Blank using Phenix proprietary Nanolite resins. It features the New Fuji FazLite guides, custom reel seat. AAA grade Portuguese cork fore grip with a custom shaped Carbon Fiber solid rear grip that is more ergonomic and is counter balanced to reduce fatigue in the angler. The New Cicada promotes the lightest, strongest and most sensitive salmon rod the market has ever seen! With great looks and features, offered in both Spinning and Conventional models.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-CAX-C807	810027510211	8'	1	10-30 LB	7.2 OZ	1-6 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C866-2	810027510228	8'6"	2	8-17 LB	6.9 OZ	3/8-1 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C905-2	810027510235	9'	2	6-12 LB	6.8 OZ	1/4-3/4 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C907-2	810027510242	9'	2	10-30 LB	7.4 OZ	1-6 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C965-2	810027510259	9'6"	2	6-12 LB	7 OZ	1/4-3/4 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C968-2	810027510266	9'6"	2	15-40 LB	8 OZ	2-8 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C1007-2	810027510273	10'	2	10-30 LB	8.5 OZ	1-6 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-C1068-2	810027510280	10'	2	15-40 LB	8.8 OZ	2-8 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
SPINNING									
PHX-CAX-S866-2	810027510297	8'6"	2	8-17 LB	6 OZ	3/8-1 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-S905-2	810027510303	9'	2	6-12 LB	6.2 OZ	1/4-3/4 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-S907-2	810027510310	9'	2	10-30 LB	6.9 OZ	1-6 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-S965-2	810027510327	9'6"	2	6-12 LB	6.4 OZ	1/4-3/4 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT
PHX-CAX-S1007-2	810027510334	10'	2	10-30 LB	8 OZ	1-6 OZ	MODERATE FAST	FUJI FAZLITE	ESSEX CORK SPLIT

TRIFECTA PRO



Designed by anglers, the trifecta rods have met the needs for your everyday salmon and steelhead fishing challenges. Manufactured with 40-ton composite and carbon fiber materials, the Trifecta Pro Series rods provide a fishing rod that is very sensitive, yet durable and strong. Features include Essex reel seat, premium Essex SiC guides, and custom cork handles. Clearly, when fishing for steelhead and salmon, you need a rod that has the ideal action and is able to detect the slightest bite. Once the action starts, you want assurance the rod will allow you to fight your fish, without fear of losing your catch.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-TRE-C866	812484016978	8'6"	1	8-17 LB	8.2 OZ	3/8-1 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-C867	812484016985	8'6"	1	10-30 LB	8.9 OZ	1-3 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-C868	812484016992	8'6"	1	15-40 LB	9.5 OZ	2-6 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-C906	812484017012	9'	1	8-17 LB	8 OZ	3/8-1 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-C907	812484017029	9'	1	10-30 LB	8.8 OZ	1-3 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-C908	812484017036	9'	1	15-40 LB	9.9 OZ	2-6 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
SPINNING									
PHX-TRE-S865	812484017043	8'6"	1	6-12 LB	7.5 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S866	812484017050	8'6"	1	8-17 LB	7.8 OZ	3/8-1 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S867	812484017067	8'6"	1	10-30 LB	8.3 OZ	1-3 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S868	812484017074	8'6"	1	15-40 LB	9.1 OZ	2-6 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S905	812484017081	9'	1	6-12 LB	7.5 OZ	1/4-3/4 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S906	812484017098	9'	1	8-17 LB	8 OZ	3/8-1 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S907	812484017029	9'	1	10-30 LB	8.5 OZ	1-3 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA
PHX-TRE-S908	812484017111	9'	1	15-40 LB	8.7 OZ	2-6 OZ	MODERATE FAST	ESSEX SIC	ESSEX / CUSTOM CORK & EVA

TRIFECTA LITE



The Trifecta Lite series promises to be one of the lightest, most sensitive rods the fishing industry has ever seen. We used the same unique technology that has made the new Phenix Feather series Bass Rods so popular and unique. Utilizing the same tapered blank, this series is designed using a cross weave of 36 and 40 ton carbon fiber with Phenix Rods proprietary Nanolite resins. This visual taper puts the balance of the new Trifecta Lite rod in the palm of your hand. The Trifecta Lite series features our new Essex T-Ring Premium Carbide guides with FrameLok technology. Phenix's own custom designed carbon fiber reel seats with EVA butt caps and carbon fiber ring accents. The blank design, and minimalist build on new Trifecta Lite rods will amaze every angler with the sensitivity, durability, and quality of this new technology never before seen in the fishing industry. Whether your casting the surf for Stripers and Perch, or swinging for river Steelhead and Salmon, the versatility and power in such a light and balanced rod of the new Trifecta Lite series will amaze you. Stop by your local retailer and pick up a new Trifecta Lite series rod and you will know immediately how the name derived!

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SPINNING									
PHX-TRL-S762L-2	812484019580	7'6"	2	4-10 LB	4 OZ	1/8-1/2 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S802L-2	812484019597	8'	2	4-10 LB	4.3 OZ	1/8-1/2 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S902L-2	812484019603	8'	2	4-10 LB	4.8 OZ	1/8-1/2 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S903ML-2	812484019610	9'	2	6-12 LB	5 OZ	1/4-3/4 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S904MH-2	810027514639	9'	2	8-15 LB	4.94 OZ	1/2-1 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S1002L-2	812484019634	10'	2	4-10 LB	5.9 OZ	1/8-1/2 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S1003ML-2	812484019627	10'	2	6-12 LB	5.4 OZ	1/4-3/4 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA
PHX-TRL-S1102L-2	812484019641	11'	2	4-10 LB	5.5 OZ	1/8-1/2 OZ	FAST	SEAGUIDE	PHENIX CUSTOM / EVA

TRIFECTA



The Phenix Trifecta Rod series are the salmon and steelhead angling specialist rods. These rods were designed by anglers and therefore have met the needs for salmon and steelhead fishing challenges. Manufactured with 40 Ton composite and carbon fiber woven materials, the Trifecta rods provide a fishing rod that is very sensitive, yet durable and strong. Clearly, when fishing for steelhead and salmon, you need a rod that has the ideal action and is able to detect the slightest bite. Once the action starts, you want assurance that the rod will allow you to fight your fish, without fear of losing your prize catch.



MODEL	UPC	LENGTH	PCS	LINE			GUIDES	REEL SEAT / HANDLE
				RATING	TAPER ACTION			
CASTING								
PHX-TRX-C806	812484015766	8'	1	8-17 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-C866-2	812484014172	8'6"	2	8-17 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-C905-2	812484014189	9'	2	6-12 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-C907-2	812484014196	9'	2	10-30 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-C909-2	812484015773	9'	2	20-45 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-C965-2	812484014202	9'6"	2	6-12 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-C1068-2	812484015803	10'6"	2	15-40 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
SPINNING								
PHX-TRX-S804	812484014219	8'	1	4-10 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-S806	812484015810	8'	1	8-17 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-S866-2	812484014226	8'6"	2	8-17 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-S905-2	812484014233	9'	2	6-12 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-S907-2	812484014240	9'	2	10-30 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-S965-2	812484014257	9'6"	2	6-12 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	
PHX-TRX-S1007-2	812484016107	10'	2	10-30 LB	MODERATE FAST	ESSEX SIC	FUJI REEL SEAT W/ CUSTOM CORK & EVA GRIPS	

TROUT & ULTRALIGHT

TROUT & ULTRALIGHT

Looking to expand the Phenix brand to cover all your trout and ultra light fishing techniques, Phenix has introduced a vast series of the highest quality Trout and Ultra Light fishing rods in the industry. We utilize the highest quality of raw materials and components the industry has to offer. With custom touches like burl wood reel seats and accents that add a touch of class and character, even the most discriminating anglers with love and appreciate.



IRON FEATHER



The Iron Feather is the flagship of Phenix's ultra-light weight lineup. The blank of the Iron Feather is a blend of the most sophisticated carbon fiber and graphite technology available today. Implemented carefully, we have created a high performance instrument that delivers an action that is exceptionally unique. The Iron Feather hosts an extremely fast action that allows for a seamless transition from a soft and sensitive tip to a solid and powerful backbone. Paired with a full set of Fuji Titanium Silicon Carbide guides, the Iron Feather is yet another masterpiece to add to your collection. With this beautiful balance of all the finest components, the Iron Feather is able to offer versatility unknown to any other ultra-light rod on the market today. The Iron Feather is simply the ultimate weapon of choice for extreme ultra-light enthusiasts that demand the best.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SPINNING									
PHX-IF-S711	812484013021	7'1"	1	1-9 LB	3.0Z	1/16-3/8 OZ	EXTRA FAST	FUJI TITANIUM TORZILE	CUSTOM FUJI / EVA SPLIT GRIP
PHX-IF-S771	812484013038	7'7"	1	1-9 LB	3.2 OZ	1/16-3/8 OZ	EXTRA FAST	FUJI TITANIUM TORZILE	CUSTOM FUJI / EVA SPLIT GRIP
PHX-IF-S722-2	812484013052	7'2"	2	1-9 LB	3.4 OZ	1/16-3/8 OZ	EXTRA FAST	FUJI TITANIUM TORZILE	CUSTOM FUJI / BURT WOOD EVA GRIP
PHX-IF-S792-2	812484013069	7'9"	2	1-9 LB	3.6 OZ	1/16-3/8 OZ	EXTRA FAST	FUJI TITANIUM TORZILE	CUSTOM FUJI / BURT WOOD EVA GRIP
PHX-IF-S862-2	812484013076	8'6"	2	1-9 LB	3.8 OZ	1/16-3/8 OZ	EXTRA FAST	FUJI TITANIUM TORZILE	CUSTOM FUJI / BURT WOOD EVA GRIP

ELIXIR



Rare in its own kind, the Elixir series of trout rods is composed of our Ultra graphite and designed for the most demanding Ultralight angler. Inspired by traditional high quality fly rods, the Elixir series deliver superb performance when targeting hard fighting trout and the utmost sensitivity that insures you never miss a beat.



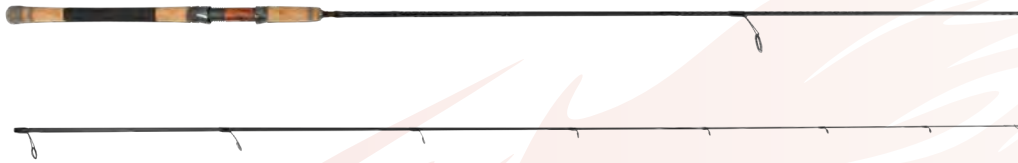
MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SPINNING									
PHX-FX-S561-FG	812484011737	5'6"	1	1/4 LB	3 OZ	1/32-1/6 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S561-SG	812484019795	5'6"	1	1/4 LB	3 OZ	1/32-1/6 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S601-FG	812484011683	6'	1	1/6 LB	3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S601-SG	812484019818	6'	1	1/6 LB	3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S661-FG	812484011621	6'6"	1	1/6 LB	3.2 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S661-SG	812484019801	6'6"	1	1/6 LB	3.2 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S701-FG	812484011638	7'	1	2-6 LB	3.3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S701-SG	812484019825	7'	1	2-6 LB	3.3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S702-FG	888151068281	7'	1	4-10 LB	3.845 OZ	1/8-1 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S702-SG	888151068342	7'	1	4-10 LB	3.6 OZ	1/8-1 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S761-FG	812484011645	7'6"	1	2-6 LB	3.6 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S761-SG	812484019832	7'6"	1	2-6 LB	3.6 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S762-FG	888151068298	7'6"	1	4-10 LB	4.233 OZ	1/8-1 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S762-SG	888151068359	7'6"	1	4-10 LB	3.880 OZ	1/8-1 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S601-2-FG	812484011690	6'	2	1-5 LB	3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S601-2-SG	812484019849	6'	2	1-5 LB	3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S661-2-FG	812484011706	6'6"	2	2-6 LB	3.2 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S661-2-SG	812484019856	6'6"	2	2-6 LB	3.2 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S701-2-FG	812484011713	7'	2	2-6 LB 3WT	3.3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	3WT / FULL GRIP
PHX-FX-S701-2-SG	812484019863	7'	2	2-6 LB 3WT	3.3 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	3WT / SPLIT GRIP
PHX-FX-S702-2-FG	888151068304	7'	2	4-10 LB	3.985 OZ	1/8-1 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S702-2-SG	888151068366	7'	2	4-10 LB	3.668 OZ	1/8-1 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S761-2-FG	812484011652	7'6"	2	2-6 LB 3WT	3.6 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	3WT / FULL GRIP
PHX-FX-S761-2-SG	812484019870	7'6"	2	2-6 LB 3WT	3.6 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	3WT / SPLIT GRIP
PHX-FX-S762-2-FG	888151068311	7'6"	2	4-10 LB	4.268 OZ	1/8-1 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S762-2-SG	888151068373	7'6"	2	4-10 LB	3.950 OZ	1/8-1 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S801-2-FG	812484011720	8'	2	1-6 LB 3WT	3.7 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	3WT / FULL GRIP
PHX-FX-S801-2-SG	812484019887	8'	2	1-6 LB 3WT	3.7 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	3WT / SPLIT GRIP
PHX-FX-S802-2-FG	812484011669	8'	2	2-8 LB 4/5WT	4 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	4/5WT / FULL GRIP
PHX-FX-S802-2-SG	812484019948	8'	2	2-8 LB 4/5WT	4 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	4/5WT / SPLIT GRIP
PHX-FX-S803-2-FG	888151068328	8'	2	4-10 LB	4.2 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S803-2-SG	888151068380	8'	2	4-10 LB	4.2 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S862-2-FG	812484011676	8'6"	2	2-8 LB 4/5WT	4.3 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	4/5WT / FULL GRIP
PHX-FX-S862-2-SG	812484019894	8'6"	2	2-8 LB 4/5WT	4.3 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	4/5WT / SPLIT GRIP
PHX-FX-S863-2-FG	888151068335	8'6"	2	4-10 LB	4.868 OZ	1/8-1 OZ	FAST	ESSEX SIC	FULL GRIP
PHX-FX-S863-2-SG	888151068397	8'6"	2	4-10 LB	4.480 OZ	1/8-1 OZ	FAST	ESSEX SIC	SPLIT GRIP
PHX-FX-S902-2-FG	812484011744	9'	2	2-8 LB 4/5WT	4.5 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	4/5WT / FULL GRIP
PHX-FX-S902-2-SG	812484019900	9'	2	2-8 LB 4/5WT	4.5 OZ	1/32-3/8 OZ	FAST	ESSEX SIC	4/5WT / SPLIT GRIP



ELIXIR CONTINUED



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
TELESCOPIC HANDLE									
PHX-FX-S801-1XFG	812484013014	8'	2 / EXT.	1-6 LB	3.8 OZ	1/32-1/4 OZ	MODERATE FAST	ESSEX SIC	PHENIX CUSTOM / FULL HANDLE OR SPLIT GRIP
PHX-FX-S801-1XSG	812484019917	8'	2 / EXT.	1-6 LB	3.8 OZ	1/32-1/4 OZ	FAST	ESSEX SIC	PHENIX CUSTOM / FULL HANDLE OR SPLIT GRIP
PHX-FX-S802-1XFG	812484013007	8'	2 / EXT.	2-8 LB	4 OZ	1/32-1/2 OZ	FAST	ESSEX SIC	PHENIX CUSTOM / FULL HANDLE OR SPLIT GRIP
PHX-FX-S802-1XSG	812484019924	8'	2 / EXT.	2-8 LB	4 OZ	1/32-1/2 OZ	FAST	ESSEX SIC	PHENIX CUSTOM / FULL HANDLE OR SPLIT GRIP
PHX-FX-S803-1XFG	812484016602	8'	2 / EXT.	4-10 LB	4.2 OZ	1/8-1 OZ	FAST	ESSEX SIC	PHENIX CUSTOM / FULL HANDLE OR SPLIT GRIP
PHX-FX-S803-1XSG	812484019931	8'	2 / EXT.	4-10 LB	4.2 OZ	1/8-1 OZ	FAST	ESSEX SIC	PHENIX CUSTOM / FULL HANDLE OR SPLIT GRIP



MIRAGE



The Mirage is composed of an advanced Carbon Fiber we called Net V. Traditional glass blanks tend to be heavy, thicker in diameter and lacks backbone. The Net V gives the Mirage a very soft and forgiving action while maintaining a solid backbone. The thin diameter of the Net V blank permits the Mirage to be extremely light and balanced. The Mirage series features a 2 piece option that breaks from just above the handle. This allows for compact storage and travel while ensuring the performance of a one piece rod.

MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SPINNING									
PHX-MF-S501	812484011508	5'	1	1-5 LB	2.3 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S561	812484011515	5'6"	1	1-5 LB	2.5 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S611	812484011522	6'1"	1	1-5 LB	2.8 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S671	812484011539	6'7"	1	1-5 LB	3.2 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S711	812484011546	7'1"	1	1-5 LB	3.3 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S771	812484011553	7'7"	1	1-5 LB	3.5 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S501-2	812484011560	5'	2	1-5 LB	2.3 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S561-2	812484011577	5'6"	2	1-5 LB	2.5 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S611-2	812484011584	6'1"	2	1-5 LB	2.8 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S671-2	812484011591	6'7"	2	1-5 LB	3.2 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S711-2	812484011607	7'1"	2	1-5 LB	3.3 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S781-2	812484011614	7'8"	2	1-5 LB	3.5 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP
PHX-MF-S801-2	812484019481	8'	2	1-5 LB	4.0 OZ	1/32-1/8 OZ	MODERATE	ESSEX SIC	BURT WOOD / CORK & EVA SPLIT GRIP

TRAVEL

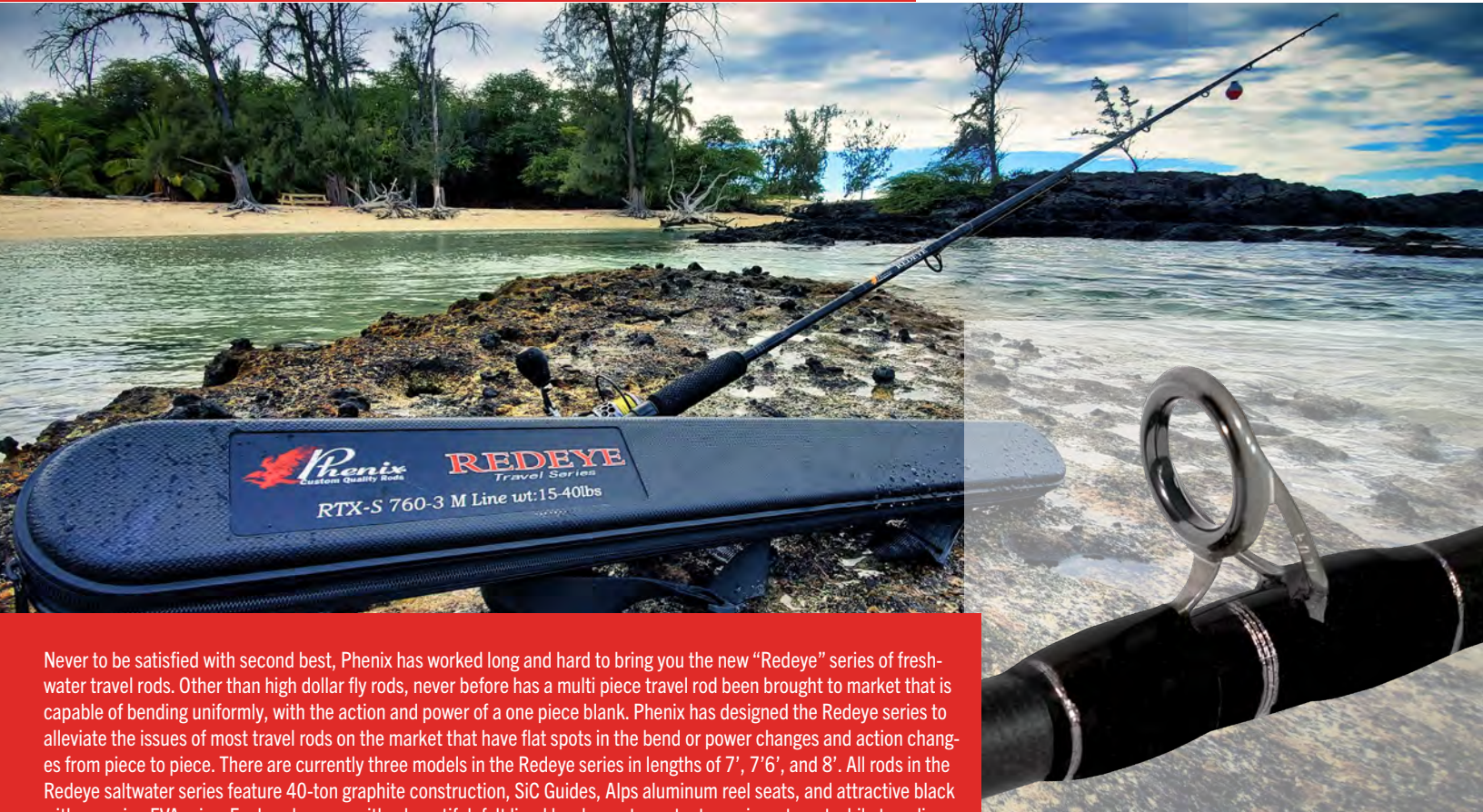


TRAVEL

Phenix designed the Redeye series to alleviate the issue of most travel rods on the market that have flat spots in the bend or power changes and action changes from piece to piece. Each rod comes with a beautiful, felt lined hard case to protect your investment while traveling abroad. Next time your fishing adventure takes you to your drea, destination, "Don't be late, catch the REDEYE."



REDEYE TRAVEL RODS SALTWATER SERIES



Never to be satisfied with second best, Phenix has worked long and hard to bring you the new "Redeye" series of fresh-water travel rods. Other than high dollar fly rods, never before has a multi piece travel rod been brought to market that is capable of bending uniformly, with the action and power of a one piece blank. Phenix has designed the Redeye series to alleviate the issues of most travel rods on the market that have flat spots in the bend or power changes and action changes from piece to piece. There are currently three models in the Redeye series in lengths of 7', 7'6", and 8'. All rods in the Redeye saltwater series feature 40-ton graphite construction, SiC Guides, Alps aluminum reel seats, and attractive black with grey ring EVA grips. Each rod comes with a beautiful, felt lined hard case to protect your investment while traveling abroad. Next time your fishing adventures take you to your Dream Destination, "Don't be late, Catch the REDEYE".



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SALTWATER CASTING								
PHX-RTX-C700X2H-3	810027514745	7'	3	40-100 LB	N / A	FAST	FUJI K ALCONITE	N / A
PHX-RTX-C700MH-3	812484015704	7'	3	20-50 LB	13 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-RTX-C700H-3	812484016688	7'	3	30-80 LB	13.8 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-RTX-C760M-3	812484015728	7'	3	15-40 LB	14.1 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-RTX-C800ML-3	812484015742	8'6"	3	12-30 LB	13.2 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-RTX-C920J-4	810027514752	9'2"	3	25-60 LB	13.5 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
SALTWATER SPINNING								
PHX-RTX-S760M-3	812484016879	7'6"	3	15-40 LB	14 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-RTX-S760H-3	810027514738	7'6"	3	25-60 LB	15.7 OZ	FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA

REDEYE TRAVEL RODS TROUT & ULTRATROUT



Never to be satisfied with second best, Phenix has worked long and hard to bring you the new "Redeye" series of Trout & Ultra-light travel rods. Other than high dollar fly rods, never before has a multi-piece travel rod been brought to market that is capable of bending uniformly, with the action and power of a one-piece blank.

Phenix Rods Redeye Trout & Ultra-light travel rods are a portable version of our famous custom quality ultra-lite fishing rods. This ultra-lite travel rod is great for backpacking, traveling internationally, overhead compartments, storing in your truck, or heading out on a guided fishing trip. Designed to cover multiple species from elusive crappie, trout, or super finesse bass while maintaining the action and sensitivity of a one-piece rod.



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
SPINNING								
PHX-TR-S601-3	812484016121	6'	3	1-6 LB	3.3 OZ	MODERATE FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-TR-S701-3	812484016169	7'	3	1-6 LB 2/3WT	3.5 OZ	MODERATE FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA
PHX-TR-S801-4	812484016145	8'	3	1-6 LB 2/3WT	4 OZ	MODERATE FAST	FUJI K ALCONITE	ALPS / CUSTOM EVA



REDEYE TRAVEL RODS BRASS SERIES



Never to be satisfied with second best, Phenix has worked long and hard to bring you the new "Redeye" series of freshwater travel rods. Other than high dollar fly rods, never before has a multi-piece travel rod been brought to market that is capable of bending uniformly, with the action and power of a one-piece blank. Phenix has designed the Redeye series to alleviate the issues of most travel rods on the market that have flat spots in the bend or power changes and action changes from piece to piece. Phenix Rods Redeye Freshwater travel rods are a portable version of our famous custom quality fishing rods. This Freshwater travel rod is great for backpacking, traveling internationally, overhead compartments, storing in your truck, or heading out on a guided fishing trip. Designed to cover multiple species from bass to tropical inshore fish while maintaining the action and sensitivity of a one-piece rod. Next time your fishing adventures take you to your Dream Destination, "Don't be late, Catch the REDEYE."



MODEL	UPC	LENGTH	PCS	LINE RATING	ROD WEIGHT	LURE WEIGHT	TAPER ACTION	GUIDES	REEL SEAT / HANDLE
CASTING									
PHX-BR-C700H-3	812484016138	7'	3	10-25 LB	6 OZ	3/8 - 1 1/2 OZ	EXTRA FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE
PHX-BR-C700MH-3	812484016114	7'	3	8-17 LB	5.6 OZ	3/8 - 1 OZ	FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE
PHX-BR-C700XH-3	810027514769	7'	3	15-40 LB	6.8 OZ	1 - 4 OZ	FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE
PHX-BR-C780H-3	812484016152	7'8"	3	10-25 LB	6.4 OZ	3/8 - 1 1/2 OZ	FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE
PHX-BR-C800H-3	810027514776	8'	3	6-12 LB	7.4 OZ	1 - 6 OZ	FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE
SPINNING									
PHX-BR-S720H-3	810027514783	7'2"	3	10-25 LB	6.3 OZ	3/8 - 1 1/2 OZ	FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE
PHX-BR-S720M-3	812484016176	7'2"	3	6-12 LB	5.8 OZ	3/8 - 1/2 OZ	FAST	FUJI K ALCONITE	FUJI ACS REEL SEAT / CUSTOM EVA HANDLE

BRAIDS



BRAIDS

HYDRA 8X

The Phenix Hydra 8X solid braid brings you the toughest yet thinnest diameter fishing braid the industry has ever seen. Offering zero stretch for increased sensitivity, superior knot strength, water-proofing and UV resistance. We also use colorfast dye for better color retention compared to other braids. Hydra 8X multi-color braid is designed with 25' color markings switching high-visibility orange and yellow.

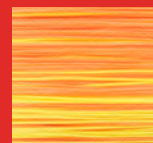
IRONFEATHER FIBER ELITE

The Phenix Ironfeather Elite Braid brings you the toughest yet, thinnest diameter PE braid fishing line the industry has ever seen. Offering zero stretch for increased sensitivity, superior knot strength, waterproofing and UV resistance. We also use colorfast dye for better color retention compared to other braids.

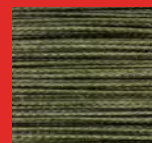
FEATHER

The Phenix Feather 16X Hollow Braid line brings you the toughest yet, thinnest diameter 16 strand hollow braid the industry has ever seen. Specially designed with orange high-visibility depth markings every 25 feet to ensure you're always in the strike zone. Our braid is ultra-tough yet feather soft with superior knot strength and 20% thinner diameter compared to other braids.

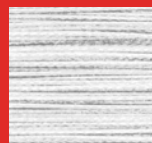
BRAID COLORS



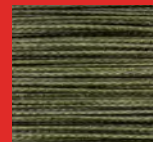
ORANGE
YELLOW



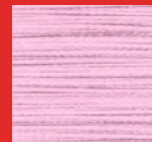
MOSS GREEN



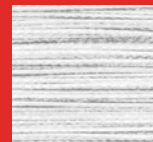
WHITE



MOSS GREEN



PINK



WHITE

PHENIX BRAIDS

Super strong, yet incredibly soft, the Phenix Rods Hydra 8 Strand Braided Line in Three color choices, Moss Green, White, and Yellow/orange offers an industry-leading construction that stands-up to the demands of anglers everywhere. Transmitting the subtlest of bites, the Phenix Rods Hydra 8 Strand Braided Line possesses zero stretch for increased sensitivity. Catering to the demands of competitive anglers, the Phenix Rods Hydra 8 Strand Braided Line delivers superior knot strength, while providing one of the smallest braid diameters on the market. Waterproof and UV-resistant, the Phenix Rods Hydra 8 Strand Braided Line maintains its color for a long time thanks to proprietary colorfast gel-dyeing process. Super-smooth for exceptional performance, the Phenix Rods Hydra 8 Strand Braided Line delivers everything that anglers look for in a premium-braided line.

HYDRA 8X - MOSS GREEN

LINE DIAMETER	8LB	10LB	15LB	20LB	30LB	40LB	55LB	65LB	80LB	100LB	130LB	150LB
INCHES	0.006	0.007	0.008	0.009	0.011	0.012	0.014	0.016	0.017	0.019	0.021	0.025
MILLIMETER	0.15	0.18	0.20	0.23	0.28	0.30	0.35	0.41	0.43	0.47	0.53	0.63
175 YARDS	✓	✓	✓	✓	✓	✓	✓	✓	✓			
350 YARDS	✓	✓	✓	✓	✓	✓	✓	✓	✓			
3062 YARDS						✓	✓	✓				
2515 YARDS									✓	✓		
2000 YARDS											✓	✓

MODEL	UPC	LENGTH / WEIGHT	MODEL	UPC	LENGTH / WEIGHT
PHX-X8PEMSGRN8P175Y	8124840178766	175 YARDS / 8 LB	PHX-X8PEMGRN40P350Y	8124840180196	350 YARDS / 40 LB
PHX-X8PEMGRN10P175Y	8124840178834	175 YARDS / 10 LB	PHX-X8PEMGRN55P350Y	8124840180264	350 YARDS / 55 LB
PHX-X8PEMGRN15P175Y	8124840178902	175 YARDS / 15 LB	PHX-X8PEMGRN65P350Y	8124840180332	350 YARDS / 65 LB
PHX-X8PEMGRN20P175Y	8124840179060	175 YARDS / 20 LB	PHX-X8PEMGRN10P3062Y	810027515179	3062 YARDS / 10 LB
PHX-X8PEMGRN30P175Y	812484017913	175 YARDS / 30 LB	PHX-X8PEMGRN15P3062Y	810027515186	3062 YARDS / 15 LB
PHX-X8PEMGRN40P175Y	8124840179206	175 YARDS / 40 LB	PHX-X8PEMGRN20P3062Y	810027515193	3062 YARDS / 20 LB
PHX-X8PEMGRN55P175Y	8124840179374	175 YARDS / 55 LB	PHX-X8PEMGRN30P3062Y	810027515209	3062 YARDS / 30 LB
PHX-X8PEMGRN65P175Y	8124840179442	175 YARDS / 65 LB	PHX-X8PEMGRN40P3062Y	8124840189892	3062 YARDS / 40 LB
PHX-X8PEMGRN80P175Y	8124840179510	175 YARDS / 80 LB	PHX-X8PEMGRN55P3062Y	8124840186518	3062 YARDS / 55 LB
PHX-X8PEMSGRN8P350Y	8124840179688	350 YARDS / 8 LB	PHX-X8PEMGRN65P3062Y	8124840186686	3062 YARDS / 65 LB
PHX-X8PEMGRN10P350Y	8124840179756	350 YARDS / 10 LB	PHX-X8PEMGRN80P2515Y	8124840186754	2515 YARDS / 80 LB
PHX-X8PEMGRN15P350Y	8124840179824	350 YARDS / 15 LB	PHX-X8PEMGR100P2515Y	8124840186822	2515 YARDS / 100 LB
PHX-X8PEMGRN20P350Y	8124840179992	350 YARDS / 20 LB	PHX-X8PEMGR130P2000Y	8124840186990	2000 YARDS / 130 LB
PHX-X8PEMGRN30P350Y	8124840180028	350 YARDS / 30 LB	PHX-X8PEMGR150P2000Y	8124840187058	2000 YARDS / 150 LB

HYDRA 8X - WHITE, OR ORANGE WITH YELLOW

LINE DIAMETER	10LB	15LB	20LB	30LB	40LB	55LB	65LB	80LB	100LB	130LB	150LB
INCHES	0.007	0.008	0.009	0.007	0.008	0.009	0.011	0.012	0.014	0.016	0.017
MILLIMETER	0.18	0.20	0.23	0.28	0.30	0.35	0.41	0.43	0.47	0.53	0.63
350 YARDS	✓	✓	✓	✓	✓	✓	✓	✓			
3062 YARDS					✓	✓	✓				
2515 YARDS									✓		
2000 YARDS										✓	✓

MODEL	UPC	LENGTH / WEIGHT	MODEL	UPC	LENGTH / WEIGHT
PHX-X8PEORG10P350Y	812484019665	350 YARDS / 10 LB	PHX-X8PEORG40P3062Y	810027514516	3062 YARDS / 40 LB
PHX-X8PEORG15P350Y	812484019672	350 YARDS / 15 LB	PHX-X8PEORG55P3062Y	8124840188598	3062 YARDS / 55 LB
PHX-X8PEORG20P350Y	812484018118	350 YARDS / 20 LB	PHX-X8PEORG65P3062Y	812484018866	3062 YARDS / 65 LB
PHX-X8PEORG30P350Y	812484018125	350 YARDS / 30 LB	PHX-X8PEORG80P2515Y	812484018873	3062 YARDS / 80 LB
PHX-X8PEORG40P350Y	812484018132	350 YARDS / 40 LB	PHX-X8PEORG100P2515Y	812484018880	2515 YARDS / 100 LB
PHX-X8PEORG55P350Y	812484018149	350 YARDS / 55 LB	PHX-X8PEORG130P2000Y	810027514493	2000 YARDS / 130 LB
PHX-X8PEORG65P350Y	812484018156	350 YARDS / 65 LB	PHX-X8PEORG150P2000Y	810027514509	2000 YARDS / 150 LB
PHX-X8PEORG80P350Y	812484018163	350 YARDS / 80 LB			

PHENIX BRAID CONTINUED

FEATHER 16X - WHITE WITH COLORED MARKER

LINE DIAMETER	40LB	55LB	65LB	80LB	100LB	130LB	150LB	2000LB
INCHES	0.010	0.011	0.012	0.013	0.016	0.019	0.020	0.025
MILLIMETER	0.25	0.28	0.31	0.34	0.40	0.47	0.55	0.64
700 YARDS	✓	✓	✓	✓	✓	✓	✓	✓
1640 YARDS	✓	✓	✓	✓	✓	✓	✓	

MODEL	UPC	LENGTH / WEIGHT
PHX-X16PEMK40P700Y	8124840181704	700 YARDS / 40 LB
PHX-X16PEMK55P700Y	8124840181872	700 YARDS / 55 LB
PHX-X16PEMK65P700Y	8124840181940	700 YARDS / 65 LB
PHX-X16PEMK80P700Y	812484018200	700 YARDS / 80 LB
PHX-X16PEMK100P700Y	812484018217	700 YARDS / 100 LB
PHX-X16PEMK130P700Y	8124840182244	700 YARDS / 130 LB
PHX-X16PEMK150P700Y	8124840182312	700 YARDS / 150 LB
PHX-X16PEMK200P700Y	8124840182480	700 YARDS / 200 LB
PHX-X16PEMK40P1640Y	8124840182558	1640 YARDS / 40 LB
PHX-X16PEMK55P1640Y	8124840182626	1640 YARDS / 55 LB
PHX-X16PEMK65P1640Y	812484018279	1640 YARDS / 65 LB
PHX-X16PEMK80P1640Y	812484018286	1640 YARDS / 80 LB
PHX-X16PEMK100P1640Y	8124840182930	1640 YARDS / 100 LB
PHX-X16PEMK130P1640Y	8124840183098	1640 YARDS / 130 LB
PHX-X16PEMK150P1640Y	8124840183166	1640 YARDS / 150LB

Introducing the New Phenix Feather 16X Hollow Braid line. Feather X16 Hollow Braid line brings you the toughest yet thinnest diameter 16 strand hollow braid the industry has ever seen. Specially designed with Orange high visibility markings every 25' and a high vis Green every 100' for easy depth count down of you bait or jig to keep you in the strike zone. The Feather 16X is ultra strong yet feather soft with superior knot strength and 20% thinner diameter compared to other braids.

TROUT BRAID - PINK & GREEN

LINE DIAMETER	3LB	5LB
INCHES	0.006	0.004
MILLIMETER	0.05	0.09
175 YARDS	✓	✓

MODEL	UPC	LENGTH / WEIGHT
PHX-PNKTRROUT3P3X175Y	812484017852	175 YARDS / 3 LB
PHX-PNKTRROUT5P3X175Y	812484017869	175 YARDS / 5 LB

IRONFEATHER 8X - PINK

LINE DIAMETER	3LB	5LB	8LB
INCHES	0.006	0.004	0.006
MILLIMETER	0.05	0.09	0.15
175 YARDS	✓	✓	✓

MODEL	UPC	LENGTH / WEIGHT
PHX-MGRTRROUT3P3X175Y	812484017838	175 YARDS / 3 LB
PHX-MGRTRROUT5P3X175Y	812484017845	175 YARDS / 5 LB
PHX-X8PEPNK8P175Y	8100275145610	175 YARDS / 8 LB

Introducing the extremely popular Ironfeather Fiber Elite braid. The Ironfeather braid brings you the toughest yet thinnest diameter PE braid fishing line the Industry has ever seen. Offering zero stretch for increased sensitivity, superior knot strength, waterproofing and UV resistance. We also use colorfast dye for better color retention compared to other brands. The Ironfeather Fiber Elite braid has fast become a staple for all serious ultra light fisherman worldwide.



ACCESSORIES



ACCESSORIES

Phenix accessories ranging from bags, reel covers, and cutting tools.

PHENIX BAGS

Your assortment of Phenix waterproof bags and coolers for all your fishing needs on and off the water.



MODEL	UPC	COLOR
WATERPROOF BAGS		
PHX-WTRPRFBACKPACKAQ	810027515544	AQUA
PHX-WTRPRFBACKPACKBK	810027515537	BLACK



MODEL	UPC	COLOR
PHENIX COOLER TOTE		
PHX-COOLERTOTEAQ	810027515520	AQUA



MODEL	UPC	COLOR
KILL FISH BAG		
PHX-KILLFISHBAG-M AQ	810027515513	AQUA

PHENIX REEL COVERS

Phenix Reel Covers are designed to be stylish and well-built to protect your Reel investment. These are high quality neoprene, soft covers with super strong Velcro closure custom tailored to fit your reels no matter the brand, size, or style.



MODEL	UPC	COLOR	SIZE
CASTING			
PHX-PH03BLK-XS	810027514011	BLACK	X-SMALL
PHX-PH03BLU-XS	810027514059	BLUE	X-SMALL
PHX-PH03RED-XS	810027514097	RED	X-SMALL
PHX-PH03BLK-S	810027514004	BLACK	SMALL
PHX-PH03BLU-S	810027514042	BLUE	SMALL
PHX-PH03RED-S	810027514080	RED	SMALL
PHX-PH03BLK-M	810027513991	BLACK	MEDIUM
PHX-PH03BLU-M	810027514035	BLUE	MEDIUM
PHX-PH03RED-M	810027514073	RED	MEDIUM
PHX-PH03BLK-L	810027513984	BLACK	LARGE
PHX-PH03BLU-L	810027514028	BLUE	LARGE
PHX-PH03RED-L	810027514066	RED	LARGE

MODEL	UPC	COLOR	SIZE
CASTING (BASS LOW PROFILE)			
PHX-PH05BLK-S	810027514363	BLACK	SMALL
PHX-PH05BLU-S	810027514400	BLUE	SMALL
PHX-PH05RED-S	810027514448	RED	SMALL
PHX-PH05BLK-M	810027514356	BLACK	MEDIUM
PHX-PH05BLU-M	810027514394	BLUE	MEDIUM
PHX-PH05RED-M	810027514431	RED	MEDIUM
PHX-PH05BLK-L	810027514349	BLACK	LARGE
PHX-PH05BLU-L	810027514387	BLUE	LARGE
PHX-PH05RED-L	810027514424	RED	LARGE
PHX-PH05BLK-XL	810027514370	BLACK	X-LARGE
PHX-PH05BLU-XL	810027514417	BLUE	X-LARGE
PHX-PH05RED-XL	810027514455	RED	X-LARGE

MODEL	UPC	COLOR	SIZE
SPINNING			
PHX-PH04BLK-XS	810027514172	BLACK	X-SMALL
PHX-PH04BLU-XS	810027514257	BLUE	X-SMALL
PHX-PH04RED-XS	810027514332	RED	X-SMALL
PHX-PH04BLK-S	810027514158	BLACK	SMALL
PHX-PH04BLU-S	810027514233	BLUE	SMALL
PHX-PH04RED-S	810027514318	RED	SMALL
PHX-PH04BLK-M	810027514141	BLACK	MEDIUM
PHX-PH04BLU-M	810027514226	BLUE	MEDIUM
PHX-PH04RED-M	810027514301	RED	MEDIUM
PHX-PH04BLK-L	810027514127	BLACK	LARGE
PHX-PH04BLU-L	810027514202	BLUE	LARGE
PHX-PH04RED-L	810027514288	RED	LARGE
PHX-PH04BLK-LL	810027514134	BLACK	X-LARGE
PHX-PH04BLU-LL	810027514219	RED	X-LARGE
PHX-PH04RED-LL	810027514295	RED	X-LARGE
PHX-PH04BLK-XL	810027514165	BLACK	X-LARGE
PHX-PH04BLU-XL	810027514240	BLUE	X-LARGE
PHX-PH04RED-XL	810027514325	RED	X-LARGE
PHX-PH04BLK-2XL	810027514103	BLACK	2X-LARGE
PHX-PH04BLU-2XL	810027514189	BLUE	2X-LARGE
PHX-PH04RED-2XL	810027514264	RED	3X-LARGE
PHX-PH04BLK-3XL	810027514110	BLACK	3X-LARGE
PHX-PH04BLU-3XL	810027514196	BLUE	3X-LARGE
PHX-PH04RED-3XL	810027514271	RED	3X-LARGE

PHENIX ACCESSORIES



MODEL	UPC	SIZE
FISHING PLIERS		
PHX-FP-DFS16	810027515377	7.5 SS
PHX-FP-DFS17	810027515384	6.3 SS
PHX-FP-DFS18	810027515391	5.1 SS

MODEL	UPC
MINI LINE CUTTERS	
PHX-FP-ALC-01C	810027515360



MODEL	UPC	COLOR	SIZE
MEASURING BOARD			
PHX-MSRBRD35INCH-BLK	810027514646	BLACK	35"
PHX-MSRBRD35INCH-BLU	810027514486	BLUE	35"
PHX-MSRBRD35INCH-RED	810027514691	RED	35"